

 ***Programme Handbook***

**Model Framework, Programme Structure, Graduate Attributes, Programme Educational Objectives, Programme Learning Outcomes, Employability, Assessment Plan And Scheme Of Instructions For Bachelors’ programmes**

**Faculty Of APPLIED ARTS/ FINE ARTS/ PERFORMING ARTS & VISUAL ARTS**

**domain: \_ APPLIED ARTS/ FINE ARTS/ PERFORMING ARTS & VISUAL ARTS**

**Domain Coordinator: Ms. SMITA BAGAI**

**Programme Group**: **Four Years BACHELOR’S Programme in APPLIED ARTS & FINE ARTS**

**Programme Structure ASFA**

**Duration of the program (in yrs): 4 yrs Level – UG**

**Semesters: 8**

**Programme : Bachelor of Fine Arts**

|  |
| --- |
| **Programme Mission**To provide education at all levels in all disciplines of Bachelors of Fine Arts in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action |
| **Programme Description**This programme developes the student's ability to visualize the ideas and further utilize them in their concepts while designing and doing various forms of art work. The multidisciplinary & broad based programme structure allows the overall development of the students. The curriculum is weaved around Design and Value Added subjects. |
| **Programme Educational Objectives/Goals** |

|  |  |  |
| --- | --- | --- |
|  |  | **Educational Goals** |
| 1 | Knowledge & Expertise of a Discipline | Students shall be able to **acquire** and **demonstrate knowledge** of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students shall be able to analyze the needs and **develop** the solutions **by applying innovative techniques of** Fine Arts **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students shall be able to **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.  |
| 4 | Problem Solving | Students shall be able to **comprehend and design** novel products and solutions for real life problems in Applied Arts & Painting  |
| 5 | Communication | Students shall be able to **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Applied Arts & Painting  |
| 6 | Behavioral Skills, Teamwork and Leadership | Students shall be able to **demonstrate** effective behavioral skills that support individual’s performance in Applied Arts & Painting  |
| 7 | Global Citizen | Students shall be able to **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students shall be able to **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students shall be able to **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students shall be able to **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| **BFA Programme Structure Semester I** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW111 | Drawing - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW104 | Geometrical Drawing and Perspective - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ART121 | [Design - I(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1418201561219387.doc) | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG104 | Painting - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG115 | Print Making - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ART122 | [Visual Graphics - I(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1410201561912296.doc) | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW 102 | Anatomical Drawing - I | Allied | 0 | 1 | 2 | 2 | 3 |
| PNTG184 | Sculpture - I | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG111 | History of Art - I | Core | 1 | 0 | 0 | 2 | 2 |
| EVS103 | Environmental Studies I | Core | 1 | 0 | 0 | 2 | 2 |
|  | FBL | VAC |  |  |  |  | 2 |
|  | CS | VAC |  |  |  |  | 3 |

|  |
| --- |
| **Semester II** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW112 | Drawing - II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW113 | Geometrical Drawing and Perspective - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM135 | Design - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG134 | Painting - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG124 | Print Making - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM141 | Visual Graphics- II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW 121 | Anatomical Drawing - II | Allied | 0 | 2 | 2 | 2 | 3 |
|  PNTG | Sculpture - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG132 | History of Art - II | Core | 1 | 0 | 0 | 2 | 2 |
| EVS102 | Environmental Studies | Core | 1 | 0 | 0 | 2 | 2 |
|  | FBL | VAC |  |  |  |  | 2 |

|  |
| --- |
| **Semester III** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| AFPVST101 | [Summer Training - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/) | NTCC | 0 | 0 | 0 |  0 | 4 |
| ART111 | [Photography (Applied Art) - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1415201561271887.doc) | SE | 0 | 0 | 2 |  2 | 2 |
| ART112 | Photography (Painting) - I(UG) Syllabus | SE | 0 | 0 | 2 |  2 | 2 |
| ART113 | [Lettering and Typography - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/108201671241282.docx) | SE | 0 | 0 | 2 |  2 | 2 |
| ART115 | [Computer Graphics - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1416201561268035.doc) | SE | 0 | 0 | 2 |  2 | 2 |
| ART151 | [Design - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1434201561251622.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| DRAW105 | [Drawing and Illustration - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1145201561232618.doc) | SE | 0 | 0 | 2 |  2 | 2 |
| DRAW122 | [Drawing - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1153201561272210.doc) | SE | 0 | 0 | 2 |  2 | 2 |
| PNTG113 | [Composition - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/128201561283451.doc) | SE | 0 | 1 | 2 |  2 | 3 |
| PNTG114 | [Painting Methods and Materials - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1215201561206251.docx) | SE | 1 | 0 | 0 | 2  | 2 |
| PNTG141 | [History of Art - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 | 2  | 2 |
| PNTG145 | [Print Making - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1240201561265815.docx) | SE | 0 | 0 | 2 |  2 | 2 |
| PNTG151 | [Painting - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1239201561204914.docx) | SE | 0 | 0 | 2 |  2 | 2 |
|  ART104 | Advertising Theory | SE | 1 | 0 | 0 | 2  | 2 |
|  PNTG112 | Aesthetics - I | Core | 1 | 0 | 0 | 2  | 2 |
| PNTG186 | Sculpture - III | SE | 0 | 0 | 2 |  2 | 2 |

|  |
| --- |
| **Semester IV** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ART125 | [Computer Graphics - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17212015121056605.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| ART132 | [Lettering and Typography - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1557201662484739.PDF) | SE | 0 | 1 | 2 |  2 | 3 |
| ART133 | [Photography (Applied Arts) - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17252015121032041.docx) | SE | 0 | 0 | 2 |  2 | 2 |
| ART153 | [Design - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/16502015121466971.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| DRAW115 | [Drawing and Illustration - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/16472015121075436.doc) | SE | 0 | 1 | 2 |  2 | 3 |
| DRAW125 | [Drawing - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/14222015101521677.pdf) | SE | 0 | 1 | 2 |  2 | 3 |
| PNTG125 | [Composition - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17202015121059677.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| PNTG153 | [Print Making - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17252015121004618.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| PNTG161 | [Painting - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17232015121064304.docx) | SE | 0 | 1 | 2 |  2 | 3 |
| ART134 | Photography (Painting) - II(UG) | SE | 0 | 0 | 2 |  2 | 2 |
|  ART141 | Advertising Theory - II | SE | 1 | 0 | 0 |  2 | 2 |
|  PNTG123 | [Painting Methods and Materials - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1215201561206251.docx) | SE | 1 | 0 | 0 | 2 | 2 |
|  PNTG162 | [History of Art - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 | 2 | 2 |
|  PNTG131 | Aesthetics - II | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG161 | Print Making - IV | SE | 0 | 1 | 2 |  2 | 3 |
| PNTG187 | Sculpture - IV | SE | 0 | 0 | 2 |  2 | 2 |

|  |
| --- |
| **Semester V** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ART114 | [Packaging - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1414201561206315.doc) | SE | 0 | 1 | 2 | 2  | 3 |
| ART143 | [Advertising Theory - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1431201561265595.docx) | SE | 1 | 0 | 0 | 2 | 2 |
| ART145 | [Computer Graphics - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1434201561255992.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| ART161 | [Design - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1437201561269322.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| DRAW123 | [Drawing and Illustration - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1154201561215448.doc) | SE | 0 | 0 | 2 | 2  | 2 |
| DRAW131 | [Drawing - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1156201561240236.doc) | SE | 0 | 0 | 2 | 2  | 2 |
| PNTG105 | [Mural - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1226201561298876.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG142 | [Composition - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1240201561274182.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG143 | [Aesthetics - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1238201561239822.docx) | Core | 1 | 0 | 0 |  2 | 2 |
| PNTG144 | [Painting Methods and Materials - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1240201561230814.docx) | SE | 1 | 0 | 0 | 2  | 2 |
| PNTG172 | [Painting - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1248201561249757.docx) | SE | 0 | 1 | 2 | 2  | 3 |
|  AFPVI | [Summer Training - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/) | NTCC | 0 | 0 | 0 | 0  | 4 |
|  PNTG163 | [History of Art - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 |  2 | 2 |
| PNTG191 | Print Making - V | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG188 | Sculpture – V | SE | 0 | 0 | 2  | 2 | 2 |
| ART308 | Lettering and Typography- III | SE | 0 | 1 | 2 | 2  | 3 |

|  |
| --- |
| **Semester VI** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ART131 | [Packaging - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17362015121051005.docx) | SE | 0 | 2 | 2 | 2 | 4 |
| ART152 | [Computer Graphics - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17292015121019569.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| ART163 | [Design - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17302015121064169.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| DRAW124 | Drawing and Illustration - IV(UG) Syllabus | SE | 0 | 1 | 2 | 2 | 3 |
| DRAW133 | [Drawing - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17382015121088537.doc) | SE | 0 | 0 | 2 | 2 | 2 |
| PNTG133 | [Mural - II(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17352015121010601.docx) | SE | 0 | 2 | 2 | 2 | 4 |
| PNTG155 | [Composition - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17282015121090560.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG173 | [Painting - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17362015121020803.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| ART128 | Fundamentals of Label Designing &Packaging(UG) | Skill Enhancement  | 0 | 0 | 2 | 2 | 2 |
|  ART154 | Advertising Theory | SE | 1 | 0 | 0 | 2 | 2 |
|  PNTG152 | [Painting Methods and Materials - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1215201561206251.docx) | SE | 1 | 0 | 0 | 2 | 2 |
|  PNTG175 | [History of Art - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 | 2 | 2 |
|  PNTG154 | [Aesthetics - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1238201561239822.docx) | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG | Print Making - VI | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG | Sculpture - VI | SE | 0 | 0 | 2 | 2  | 2 |
| ART309 | Lettering and Typography- IV | SE | 0 | 1 | 2 | 2 | 3 |

|  |
| --- |
| **Semester VII** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ART144 | [Packaging - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1434201561208498.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| ART155 | [Advertising Theory - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1437201561236089.docx) | SE | 1 | 0 | 0 | 2 | 2 |
| ART162 | [Computer Graphics - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1438201561235825.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| ART164 | [Design - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1559201581786580.doc) | SE | 0 | 1 | 2 | 2 | 3 |
| DRAW132 | [Drawing and Illustration - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1156201561259229.doc) | SE | 0 | 0 | 2 | 2 | 2 |
| DRAW134 | [Drawing - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1157201561265390.doc) | SE | 0 | 0 | 2 | 2 | 2 |
| PNTG135 | [Mural - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1238201561270998.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG164 | [Composition - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1249201561269411.docx) | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG171 | [Painting Methods and Materials - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1249201561265772.docx) | SE | 1 | 0 | 0 | 2 | 2 |
| PNTG182 | [Painting - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1252201561214038.docx) | SE | 0 | 1 | 2 | 2 | 3 |
|  AFPVJ | Summer Internship | NTCC | 0 | 0 | 0 | 0 | 4 |
|  PNTG181 | [History of Art - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 | 2 | 2 |
|  PNTG165 | [Aesthetics - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1238201561239822.docx) | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG 193 | Print Making - VII | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG 190 | Sculpture - VII | SE | 0 | 0 | 2 | 2  | 2 |
| ART401 | Lettering and Typography- V | SE | 0 | 1 | 2 | 2 | 3 |

|  |
| --- |
| **Semester VIII** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ART103 | Graphic Designing for Web(UG) | SE | 0 | 1 | 4 | 4 | 5 |
| ART142 | Graphic Designing for Publication(UG) | SE | 0 | 2 | 2 | 2 | 4 |
| PNTG102 | Conceptual Art (Installation and Video Art)(UG) | SE | 0 | 1 | 4 | 4 | 5 |
| PNTG103 | Creative Composition(UG) | SE | 0 | 2 | 2 | 2 | 4 |
|  AFPVJ | Major Project (UG) | NTCC | 0 | 0 | 0 | 0 | 8 |
|  PNTG181 | [History of Art - VIII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1237201561246820.docx) | Core | 1 | 0 | 0 | 2 | 2 |
|  PNTG165 | [Aesthetics - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1238201561239822.docx) | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **Programme Learning Outcomes(PLOs)** |
| **Intended Learning Outcomes** |
| 1 | Knowledge & Expertise of a Discipline | Students will acquire and **demonstrate knowledge** of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students will analyze the needs and **develop** the solutions **by applying innovative techniques of**  Applied Arts & Painting **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students will **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting. |
| 4 | Problem Solving | Students will **comprehend and design** novel products and solutions for real life problems in Applied Arts & Painting  |
| 5 | Communication | Students will **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Applied Arts & Painting  |
| 6 | Behavioral Skills, Teamwork and Leadership | Students will **demonstrate** effective behavioral skills that support individual’s performance in Applied Arts & Painting  |
| 7 | Global Citizen | Students will **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students will **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students will **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students will **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| **Annual Outcome Assessment Plan** |
|

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Type** | **Assessment/PLO** | **PLO 1** | **PLO 2** | **PLO 3** | **PLO 4** | **PLO 5** | **PLO 6** | **PLO 7** | **PLO 8** | **PLO 9** | **PLO 10** |
| **Direct** | Comprehensive examinations |  |  |  |  |  |  |  |  |  |  |
|  | Course-embedded assignments (e.g. Class Tests, Home Assignments, Quiz, Seminar, Term Paper , Presentations) |  |  |  |  |  |  |  |  |  |  |
|  | Portfolios |  |  |  |  |  |  |  |  |  |  |
|  | End Semester Examinations |  |  |  |  |  |  |  |  |  |  |
|  | Practicum / Internship evaluations |  |  |  |  |  |  |  |  |  |  |
| **Indirect** | Exit interviews |  |  |  |  |  |  |  |  |  |  |

 |

|  |
| --- |
| **Matix Of PEO`s and PLO`s** |
| **PEO/PLO** | **PEO 1** | **PEO 2** | **PEO 3** | **PEO 4** | **PEO 5** | **PEO 6** | **PEO 7** | **PEO 8** |
| PLO 1 | √ | √ | √ |  |  |  |  |  |
| PLO 2 | √ | √ | √ |  |  |  |  |  |
| PLO 3 |  | √ | √ | √ |  |  |  |  |
| PLO 4 |  |  |  | √ | √ |  |  |  |
| PLO 5 |  |  |  |  | √ | √ |  |  |
| PLO 6 |  |  |  |  | √ | √ |  |  |
| PLO 7 |  |  |  |  |  | √ |  |  |
| PLO 8 |  |  |  |  | √ | √ | √ |  |
| PLO 9 |  |  |  |  |  | √ | √ |  |
| PLO 10 |  |  |  |  |  | √ | √ | √ |

|  |  |  |  |
| --- | --- | --- | --- |
| **Attributes** | **Graphic Designers** | **Creative directors** | **Freelance Artists & Curators** |
| Knowledge and understanding of the content and techniques of Fine art industry |              |              |              |
| Research and Enquiry |              |              |              |
| Information & Digital Literacy for fine arts |              |              |              |
| Problem Solving & providing Design solutions |              |              |              |
| Proficiency in presentation, display and communication |              |              |              |
| Behavioral Skills, Teamwork and Leadership |              |              |              |
| Global Citizen |              |              |              |
| Ethical, Social and professional understanding of Art & design |              |              |              |
| Employability, Enterprise & Entrepreneurship |              |              |              |
| Lifelong Learning |              |              |              |

|  |
| --- |
| **Employability of graduands (Specify Industry/Sector & Level):** |
| **Industry/Sector** | **Graphic Designers** | **Creative directors** | **Freelance Artists & Curators** |
| Consultancy firms |  |  |  |
| Media & Entertainment |  |  |  |

|  |
| --- |
| **Annual Outcome Assessment Plan:(as per the University format)** |
| Not Defined |

|  |
| --- |
| **Resource Planning** |
| Faculty Resources - 08 IT Lab -01 Painting studio – 02 |

|  |
| --- |
| **Name of Relevant Statutory/Accreditating Body /Bodies Other than UGC,if any** |
| NA |

**Appendix B6**

**Duration of the program (in yrs): 4 yrs Level – UG**

**Semesters: 8**

**Programme : Bachelor of Fine Arts -Animation**

|  |
| --- |
| **Programme Mission****To provide education at all levels in all disciplines of Bachelors of Fine Arts- Animation in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action** |
| **Programme Description**The programme imparts practical knowledge pertaining to animation production. The students learn about the various principles of animation and techniques through demonstrations in laboratory, classroom sessions and industry exposure. The curriculum also incorporates Value Added subjects to enhance the personality of the student. |
| **Programme Educational Objectives/Goals** |
|  | **Educational Goals** |
| 1 | Knowledge & Expertise of a Discipline | Students shall be able to **acquire** and **demonstrate knowledge** of theory and concepts of Animation and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students shall be able to analyze the needs and **develop** the solutions **by applying innovative techniques of** Animation **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students shall be able to **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Animation  |
| 4 | Problem Solving | Students shall be able to **comprehend and design** novel products and solutions for real life problems in Animation  |
| 5 | Communication | Students shall be able to **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Animation |
| 6 | Behavioral Skills, Teamwork and Leadership | Students shall be able to **demonstrate** effective behavioral skills that support individual’s performance in Animation  |
| 7 | Global Citizen | Students shall be able to **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students shall be able to **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students shall be able to **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students shall be able to **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| **BFA ( Animation ) I Sem.** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW111 | Drawing - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW104 | Geometrical Drawing and Perspective - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM111 | Design for Animation - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG104 | Painting - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG115 | Print Making - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM104 | Visual Communication - I | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW102 | Anatomical Drawing - I | Allied | 0 | 1 | 2 | 2 | 3 |
| PNTG184 | Sculpture - I | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG111 | History of Art - I | Core | 1 | 0 | 0 | 2 | 2 |
| EVS101 | Environmental Studies I | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA ( Animation ) II Sem.** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW112 | Drawing - II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW113 | Geometrical Drawing and Perspective - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM135 | Design for Animation - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG134 | Painting - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG124 | Print Making - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM141 | Visual Communication - II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW 121 | Anatomical Drawing - II | Allied | 0 | 1 | 2 | 2 | 3 |
| PNTG184 | Sculpture - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG132 | History of Art - II | Core | 1 | 0 | 0 | 2 | 2 |
| EVS102 | Environmental Studies II | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA ( Animation ) III Sem** |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM121 | Character Designing - I | SE | 0 | 0 | 2 | 2 | 2 |
| DRAW114 | Drawing for 2D Animation - I | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM113 | Book Art - I | SE | 0 | 0 | 2 | 2 | 2 |
| ART105 | Photography (Animation) - I | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM115 | Digital Imaging - I | SE | 0 | 0 | 2 | 2 | 2 |
| ART151 | Design - III | SE | 0 | 0 | 2 | 2 | 2 |
| PNTG141 | History of Art - III | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG112 | Aesthetics - I | Core | 1 | 0 | 0 | 2 | 2 |
| ANIM105 | History of Animation I | SE | 1 | 0 | 0 | 2 | 2 |
|   | Summer Training I | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Animation ) IV Sem** |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM131 | Character Designing - II | SE | 0 | 1 | 2 | 2 | 3 |
| DRAW103 | Drawing for 2d Animation - II | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM134 | Book Art - II | SE | 0 | 0 | 2 | 2 | 2 |
| ART135 | Photography (Animation) - II | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM133 | Digital Imaging - II | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM126 | Background Designing for 2D Animation | SE | 0 | 0 | 2 | 2 | 2 |
| ART153 | Design - IV | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG162 | History of Art - IV | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG131 | Aesthetics II | Core | 1 | 0 | 0 | 2 | 2 |
| ANIM143 | History of Animation II | SE | 1 | 0 | 0 | 2 | 2 |
|   | FBL IV | VAC | 2 | 0 | 0 | 0 | 2 |

|  |
| --- |
| **BFA ( Animation ) V Sem** |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM114 | Computer Animation - I | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM125 | Stop Motion Animation - I | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM144 | Digital Imaging - III | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM103 | Script Writing - I | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM145 | Character Designing - III | SE | 0 | 1 | 2 | 2 | 3 |
| ART161 | Design V | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG163 | History of Art - V | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG143 | Aesthetics III | Core | 1 | 0 | 0 | 2 | 2 |
|   | Summer Training II | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Animation ) VI Sem.**  |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM132 | Computer Animation - II | SE | 0 | 2 | 2 | 2 | 4 |
| ANIM125 | Stop Motion Animation - II | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM154 | Digital Imaging - IV | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM142 | Script Writing - II | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM153 | Character Designing - IV | SE | 0 | 1 | 2 | 2 | 3 |
| ART163 | Design VI | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG175 | History of Art- VI | Core | 1 | 0 | 0 | 0 | 2 |
| PNTG154 | Aesthetics | Core | 1 | 0 | 0 | 0 | 2 |

|  |
| --- |
| **BFA ( Animation ) VII Sem.**  |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM112 | Acting for Animation  | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM123 | VFX - I | SE | 0 | 2 | 2 | 2 | 4 |
| ANIM151 | Computer Animation - III | SE | 0 | 1 | 2 | 2 | 3 |
| ANIM155 | Digital Imaging- V  | SE | 0 | 0 | 2 | 2 | 2 |
| ANIM161 | Character Designing - V | SE | 0 | 0 | 2 | 2 | 2 |
| ART164 | Design- VII  | SE | 0 | 1 | 2 | 2 | 3 |
| PNTG181 | History of Art VII | Core | 1 | 0 | 0 | 0 | 2 |
| PNTG174 | Aesthetics | Core | 1 | 0 | 0 | 0 | 2 |
|   | Summer Training  | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Animation ) VIII Sem.**  |
| **Course Code** | **Course Title** |  | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM124 | VFX - II | SE | 0 | 2 | 2 | 2 | 4 |
| ANIM124 | Computer Animation - IV | SE | 0 | 1 | 4 | 4 | 5 |
| ART142 | Graphic Designing for Publication | SE | 0 | 2 | 2 | 2 | 4 |
| PNTG183 | History of Art - VIII | Core | 1 | 0 | 0 | 0 | 2 |
| PNTG174 | Aesthetics VI | Core | 1 | 0 | 0 | 0 | 2 |
|   | Major Project  | NTCC | 0 | 0 | 0 | 0 | 8 |

|  |
| --- |
| **Programme Learning Outcomes(PLOs)** |
| 1 | Knowledge & Expertise of a Discipline | Students will **acquire** and **demonstrate knowledge** of theory and concepts of Animation and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students will analyze the needs and **develop** the solutions **by applying innovative techniques of** Animation **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students will **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Animation  |
| 4 | Problem Solving | Students will **comprehend and design** novel products and solutions for real life problems in Animation |
| 5 | Communication | Students will **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Animation  |
| 6 | Behavioral Skills, Teamwork and Leadership | Students will **demonstrate** effective behavioral skills that support individual’s performance in Animation  |
| 7 | Global Citizen | Students will **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students will **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students will **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students will **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| **Annual Outcome Assessment Plan** |
|

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Type** | **Assessment/PLO** | **PLO 1** | **PLO 2** | **PLO 3** | **PLO 4** | **PLO 5** | **PLO 6** | **PLO 7** | **PLO 8** | **PLO 9** | **PLO 10** |
| **Direct** | Comprehensive examinations |  |  |  |  |  |  |  |  |  |  |
|  | Course-embedded assignments (e.g. Class Tests, Home Assignments, Quiz, Seminar, Term Paper , Presentations) |  |  |  |  |  |  |  |  |  |  |
|  | Portfolios |  |  |  |  |  |  |  |  |  |  |
|  | End Semester Examinations |  |  |  |  |  |  |  |  |  |  |
|  | Practicum / Internship evaluations |  |  |  |  |  |  |  |  |  |  |
| **Indirect** | Exit interviews |  |  |  |  |  |  |  |  |  |  |

 |

|  |
| --- |
| **Matrix Of PEO`s and PLO`s** |
| **PEO/PLO** | **PEO 1** | **PEO 2** | **PEO 3** | **PEO 4** | **PEO 5** | **PEO 6** | **PEO 7** | **PEO 8** |
| PLO 1 | √ | √ | √ |  |  |  |  |  |
| PLO 2 | √ | √ | √ |  |  |  |  |  |
| PLO 3 |  | √ | √ | √ |  |  |  |  |
| PLO 4 |  |  |  | √ | √ |  |  |  |
| PLO 5 |  |  |  |  | √ | √ |  |  |
| PLO 6 |  |  |  |  | √ | √ |  |  |
| PLO 7 |  |  |  |  |  | √ |  |  |
| PLO 8 |  |  |  |  | √ | √ | √ |  |
| PLO 9 |  |  |  |  |  | √ | √ |  |
| PLO 10 |  |  |  |  |  | √ | √ | √ |

|  |
| --- |
| **Competencies & Skill Developed** |
| **Attributes** | **Character Designer in Animation Studios** | **Storyboard Artist** | **2D & 3D Animators** |
| Research and Enquiry |              |              |              |
| Information & Digital Literacy for fine arts |              |              |              |
| Problem Solving & providing Design solutions |              |              |              |
| Proficiency in presentation, display and communication |              |              |              |
| Knowledge and understanding of the content and techniques of Fine art industry |              |              |              |
| Behavioral Skills, Teamwork and Leadership |              |              |              |
| Global Citizen |              |              |              |
| Ethical, Social and professional understanding of Art & design |              |              |              |
| Employability, Enterprise & Entrepreneurship |              |              |              |
| Lifelong Learning |              |              |              |

|  |
| --- |
| **Employability of graduands (Specify Industry/Sector & Level):** |
| **Industry/Sector** | **Character Designer in Animation Studios** | **Story board Artist** | **2D & 3D Animators** |
| Media & Entertainment |  |  |  |
| Consultancy firms |  |  |  |
| Architecture firms |  |  |  |

|  |
| --- |
| **Annual Outcome Assessment Plan:(as per the University format)** |
| Not Defined |

|  |
| --- |
| **Resource Planning** |
| Faculty Resources - 07 It Lab - 01 2D Animation lab - 01 |

|  |
| --- |
| **Name of Relevant Statutory/Accreditating Body /Bodies Other than UGC,if any** |
| NA |

Appendix B7

**Programme : BFA – Visual Communication**

|  |
| --- |
| **Programme Mission****To provide education at all levels in all disciplines of Bachelors of Fine Arts- Visual Communication in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.** |
| **Programme Description****This programme is designed to emphasize on developing latest multimedia software skills to meet the challenges of advance mediums of communication. The Programme develops the students’ ability to visualize the ideas and further utilize them in their concepts while designing in various forms of digital art. The curriculum is weaved around communication design and value added subjects.** |
|  | **Educational Goals** |
| 1 | Knowledge & Expertise of a Discipline | Students shall be able to **acquire** and **demonstrate knowledge** of theory and concepts of Visual Communication and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students shall be able to analyze the needs and **develop** the solutions **by applying innovative techniques of** Visual Communication **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students shall be able to **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Visual Communication  |
| 4 | Problem Solving | Students shall be able to **comprehend and design** novel products and solutions for real life problems in Visual Communication  |
| 5 | Communication | Students shall be able to **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Visual Communication  |
| 6 | Behavioral Skills, Teamwork and Leadership | Students shall be able to **demonstrate** effective behavioral skills that support individual’s performance in Visual Communication  |
| 7 | Global Citizen | Students shall be able to **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students shall be able to **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students shall be able to **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students shall be able to **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| **BFA ( Visual Communication ) I Sem.** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW111 | Drawing - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW104 | Geometrical Drawing and Perspective - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ART165 | Creative Communication Design I  | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG104 | Painting - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG115 | Print Making - I(UG) | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM104 | Visual Communication - I | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW108 | Anatomical Drawing - I | Allied | 0 | 1 | 2 | 2 | 3 |
| PNTG181 | Sculpture - I | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG111 | History of Art - I | Core | 1 | 0 | 0 | 2 | 2 |
| EVS103 | Environmental Studies I | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA ( Visual Communication ) II Sem.** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| DRAW112 | Drawing - II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW113 | Geometrical Drawing and Perspective - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM166 | Creative Communication Design - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG134 | Painting - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG124 | Print Making - II | Core | 0 | 0 | 2 | 2 | 2 |
| ANIM141 | Visual Communication - II | Core | 0 | 0 | 2 | 2 | 2 |
| DRAW 121 | Anatomical Drawing - II | Allied | 0 | 1 | 2 | 2 | 3 |
| PNTG185 | Sculpture - II | Core | 0 | 0 | 2 | 2 | 2 |
| PNTG132 | History of Art - II | Core | 1 | 0 | 0 | 2 | 2 |
| EVS102 | Environmental Studies II | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA (Visual Communication ) III Sem** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM201 | [Visual Communication III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1528201662437728.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART113 | [Lettering and Typography - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/108201671241282.docx) | SE | 0 | 0 | 2 | 2  | 2 |
| ART201 | [Creative Communication Design - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1541201662451417.PDF) | SE | 0 | 0 | 2 | 2  | 2 |
| ART203 | [Photography (Visual Communication) - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1544201662415752.PDF) | SE | 0 | 0 | 2 | 2  | 2 |
| ART205 | [Concepts of Communication for Art and Design - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1553201662453908.PDF) | SE | 1 | 0 | 0 |  2 | 2 |
| DRAW105 | [Drawing and Illustration - I(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1145201561232618.doc) | SE | 0 | 0 | 2 | 2  | 2 |
| ART151 | [Design - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1434201561251622.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG141 | History of Art III | Core | 1 | 0 | 0 |  2 | 2 |
| PNTG112 | Aesthetics I | Core | 1 | 0 | 0 |  2 | 2 |
| AFPVI  | Summer Training I | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Visual Communication ) IV Sem** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM202 | [Visual Communication - IV(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1528201662429119.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART132 | [Lettering and Typography - II(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1557201662484739.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART202 | [Creative Communication Design - IV(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1113201662607899.doc) | SE | 0 | 1 | 2 | 2  | 3 |
| ART204 | [Photography (Visual Communication) - II(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1544201662416228.PDF) | SE | 0 | 0 | 2 | 2  | 2 |
| ART206 | [Concepts of Communication for Art and Design - II(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1553201662401944.PDF) | SE | 1 | 0 | 0 | 2 | 2 |
| DRAW115 | [Drawing and Illustration - II(UG)](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/16472015121075436.doc) | SE | 0 | 1 | 2 | 2  | 3 |
| ART153 | Design - IV | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG162 | History of Art - IV | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG131 | Aesthetics II | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA ( Visual Communication ) V Sem** |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM301 | [Visual Communication - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1528201662487275.PDF) | SE | 0 | 0 | 2 | 2  | 2 |
| ART161 | [Design - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1437201561269322.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| ART302 | [Creative Communication Design - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1542201662492129.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART304 | [Photography (Visual Communication) - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1545201662486019.PDF) | SE | 0 | 0 | 2 | 2 | 2 |
| ART306 | [Concepts of Communication for Art and Design - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1554201662434086.PDF) | SE | 1 | 0 | 0 | 2 | 2 |
| ART308 | [Lettering and Typography – III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1239201662646740.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| DRAW123 | [Drawing and Illustration - III(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1154201561215448.doc) | SE | 0 | 1 | 2 | 2  | 3 |
| PNTG163 | History of Art - V | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG143 | Aesthetics III | Core | 1 | 0 | 0 | 2 | 2 |
|  AFPVI | Summer Training II | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Visual Communication ) VI Sem.**  |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM302 | [Visual Communication - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1529201662421737.PDF) |   | 0 | 1 | 2 | 2 | 3 |
| ART163 | [Design - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/17302015121064169.docx) |   | 0 | 1 | 2 | 2  | 3 |
| ART303 | [Creative Communication Design - VI(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1130201662648655.doc) |   | 0 | 1 | 2 | 2  | 3 |
| ART305 | [Photography (Visual Communication) - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1545201662469477.PDF) |   | 0 | 0 | 2 | 2 | 2 |
| ART307 | [Concepts of Communication for Art and Design - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1554201662427701.PDF) |   | 1 | 0 | 0 | 2 | 2 |
| ART309 | [Lettering and Typography – IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1245201662651173.docx) |   | 0 | 1 | 2 | 2  | 3 |
| DRAW124 | [Drawing and Illustration - IV(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1156201561294977.doc) |   | 0 | 1 | 2 | 2  | 3 |
| PNTG175 | History of Art- VI | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG154 | Aesthetics | Core | 1 | 0 | 0 | 2 | 2 |

|  |
| --- |
| **BFA ( Visual Communication ) VII Sem.**  |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM401 | [Visual Communication - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1529201662434576.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART164 | [Design - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1559201581786580.doc) | SE | 0 | 1 | 2 | 2  | 3 |
| ART401 | [Lettering and Typography - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1252201662689059.docx) | SE | 0 | 1 | 2 | 2  | 3 |
| ART402 | [Creative Communication Design - VII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1543201662414035.PDF) | SE | 0 | 1 | 2 | 2  | 3 |
| ART404 | [Photography (Visual Communication) - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1545201662407920.PDF) | SE | 0 | 0 | 2 | 2 | 2 |
| ART405 | [Concepts of Communication for Art and Design - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1555201662431776.PDF) | SE | 1 | 0 | 0 | 2 | 2 |
| DRAW132 | [Drawing and Illustration - V(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1156201561259229.doc) | SE | 0 | 0 | 2 | 2 | 2 |
| PNTG181 | History of Art VII | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG174 | Aesthetics | Core | 1 | 0 | 0 | 2 | 2 |
| AFPVI | Summer Training  | NTCC | 0 | 0 | 0 | 0 | 4 |

|  |
| --- |
| **BFA ( Visual Communication ) VIII Sem.**  |
| **Course Code** | **Course Title** | **Course Type** | **L** | **T** | **P** | **SW** | **Credit** |
| ANIM402 | [Visual Communication - VIII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1529201662470423.PDF) | SE | 0 | 1 | 4 | 4 | 5 |
| ART142 | [Graphic Designing for Publication(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1732015121431780.doc) | SE | 0 | 2 | 2 | 2 | 4 |
| ART403 | [Creative Communication Design - VIII(UG) Syllabus](https://amizone.net/AdminAmizone/WebForms/Academics/NewSyllabus/1147201662653327.doc) | SE | 0 | 2 | 2 | 2 | 4 |
| PNTG183 | History of Art - VIII | Core | 1 | 0 | 0 | 2 | 2 |
| PNTG174 | Aesthetics VI | Core | 1 | 0 | 0 | 2 | 2 |
|  AFPVJ | Major Project  | NTCC | 0 | 0 | 0 | 0 | 8 |

|  |
| --- |
| Programme Learning Outcomes |
| 1 | Knowledge & Expertise of a Discipline | Students will **acquire** and **demonstrate knowledge** of theory and concepts of Visual Communication and application of these concepts in a professional work setting. |
| 2 | Research and Enquiry | Students will analyze the needs and **develop** the solutions **by applying innovative techniques of** Fashion Design **for customer satisfaction.** |
| 3 | Information & Digital Literacy | Students will **enumerate and translate** the understanding of software and other ICT tools with their applications in the various fields of Visual Communication  |
| 4 | Problem Solving | Students will **comprehend and design** novel products and solutions for real life problems in Visual Communication  |
| 5 | Communication | Students will **demonstrate** professional attitudes, & effective communication skills that support and enhance individual’s performance in Visual Communication  |
| 6 | Behavioral Skills, Teamwork and Leadership | Students will **demonstrate** effective behavioral skills that support individual’s performance in Visual Communication  |
| 7 | Global Citizen | Students will **evaluate** the dynamics of cross-cultural environment to become successful global citizens. |
| 8 | Ethical, Social and professional understanding | Students will **demonstrate** academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects. |
| 9 | Employability, Enterprise & Entrepreneurship | Students will **integrate** creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures. |
| 10 | Lifelong Learning | Students will **develop** habit of life-long learning through reading, doing, exploring , interacting and reflecting. |

|  |
| --- |
| Annual Outcome Assessment Plan |
|

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Type | Assessment/PLO | PLO 1 | PLO 2 | PLO 3 | PLO 4 | PLO 5 | PLO 6 | PLO 7 | PLO 8 | PLO 9 | PLO 10 |
| Direct | Comprehensive examinations |  |  |  |  |  |  |  |  |  |  |
|  | Course-embedded assignments (e.g. Class Tests, Home Assignments, Quiz, Seminar, Term Paper , Presentations) |  |  |  |  |  |  |  |  |  |  |
|  | Portfolios |  |  |  |  |  |  |  |  |  |  |
|  | End Semester Examinations |  |  |  |  |  |  |  |  |  |  |
|  | Practicum / Internship evaluations |  |  |  |  |  |  |  |  |  |  |
| Indirect | Exit interviews |  |  |  |  |  |  |  |  |  |  |

 |

|  |
| --- |
| **Matix Of PEO`s and PLO`s** |
| **PEO/PLO** | **PEO 1** | **PEO 2** |
| PLO 1 |  |  |
| PLO 2 |  |  |
| PLO 3 |  |  |
| PLO 4 |  |  |
| PLO 5 |  |  |
| PLO 6 |  |  |
| PLO 7 |  |  |
| PLO 8 |  |  |
| PLO 9 |  |  |
| PLO 10 |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Attributes** | **Graphic Designers** | **Creative directors** | **Freelance Artists & Curators** |
| Knowledge and understanding of the content and techniques of Fine art industry |              |              |              |
| Research and Enquiry |              |              |              |
| Information & Digital Literacy for fine arts |              |              |              |
| Problem Solving & providing Design solutions |              |              |              |
| Proficiency in presentation, display and communication |              |              |              |
| Behavioral Skills, Teamwork and Leadership |              |              |              |
| Global Citizen |              |              |              |
| Ethical, Social and professional understanding of Art & design |              |              |              |
| Employability, Enterprise & Entrepreneurship |              |              |              |
| Lifelong Learning |              |              |              |

|  |
| --- |
| **Employability of graduands (Specify Industry/Sector & Level):** |
| **Industry/Sector** | **Visual Merchandiser** | **Font Developer** | **Multimedia Specialist**  |
| Consultancy firms |  |  |  |
| Media & Entertainment |  |  |  |

|  |
| --- |
| **Annual Outcome Assessment Plan:(as per the University format)** |
| Not Defined |

|  |
| --- |
| **Resource Planning** |
| Faculty Resources - 08 IT Lab -01 Painting studio – 02 |

|  |
| --- |
| **Name of Relevant Statutory/Accreditating Body /Bodies Other than UGC,if any** |
| NA |