

Outcome Assessment Plan

Domain: Faculty of Applied arts, Fine arts, Performing arts & Visual Arts

Date: _____

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SECTION I: Introduction to Domain

Applied arts, Fine arts, Performing arts & Visual Arts is a concentration within the visual arts field that includes such areas as painting, advertising, commercial design, commercial photography, fashion & textile design, graphic design, illustration and drawing etc.

Generally speaking, design and applied arts can be described as arts in which objects are designed or created in order to be used rather than simply to be viewed. Potential careers include working as an artist, teacher, researcher, museum curator, Visual Merchandiser, fashion Brand manager or art director. Depending on a student's concentration, job titles could also include painter, designer, stylist or writer.

Creative problem solving, critical thinking and collaboration skills along with personal and aesthetic values are essential for a successful career in Applied arts, Fine arts, Performing arts & Visual Arts. The dynamic programs of Applied arts, Fine arts, Performing arts & Visual Arts provide students the opportunity to develop skills for success in the contemporary fine and applied arts. An immersive environment helps prepare our graduates for rewarding careers in today's rapidly changing cultural landscape.

Its objective is to orient young people towards a brilliant future, while its mission consists in development of creativity and human potential.

The programs offered by the Faculty enables students to acquire a cultural education, in addition to competence that will enable them to be distinguished in their professional career.

A degree in Applied arts, Fine arts, Performing arts & Visual Arts must ensure to imbibe the following skills into future professionals:

- i. **Creative & managerial capabilities:** This deals with learning creative& managerial methods to motivate other employees for better productivity.
- ii. **Presentation skills:** Pertains to improving public speaking abilities and other interpersonal skills.
- iii. **Time Management :** It deals with an art of planning and controlling your time to effectively accomplish your goals
- iv. **Team Building Capabilities:** Learning new techniques to build a strong and successful team that works together towards achieving challenging goals.
- v. **Problem Solving Skills:** This deals with learning how to handle difficult situations by implementing strategies to manage employee performance problems.

- vi. **Strategic Planning & Management:** activities that are used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment.

The industry /profession needs are continuously changing while the global environment of education around the world is witnessing huge changes.

SECTION 2:

Introduction of Outcome Assessment Plan

Outcomes Assessment

Outcomes assessment is a systematic, evaluative process that is implemented to secure learning experiences that are congruent with original goals and objectives; thereby providing a basis for the effectiveness and continuous quality improvement of the academic unit.

- 1) The annual **outcome assessment** process is more **qualitative** and focuses on improving teaching by **analyzing student learning outcomes**.
- 2) The programme **review process** is more **quantitative** and focuses on the programme/discipline as a whole, how effective it is, and that our students are learning.
- 3) To achieve the above, some aspect of each programmes goals and objectives needs to be assessed on an annual basis.
- 4) All programme and general education goals shall be evaluated annually.

The outcome assessment plan includes:

1. **Mission**- The Mission is defined for the domain which flows down to the Institution level and finally to the programme level. The mission at the institution and programme level is aligned with the domain mission
2. **Broad Based Goals**: - The broad based are defined under the following categories:
 - 2.1 **Educational Goals**: The Educational Goals are defined at Domain, Institution and Programme level. The Educational Goals at the institution and programme level are aligned with the domain mission.
 - 2.2 **Operational Goals**: The Operational Goals are defined at Domain, Institution and Programme level. The Operational Goals at the institution and programme level are aligned with the domain mission.
3. **Outcomes**: The Outcomes are defined under the following categories:

3.1 Operational Outcomes: The operational outcomes are defined for the domain and assessed at the domain level

3.2 Educational Goals - The Learning outcomes are defined for each programme and each learning outcome is assessed to identify that the established learning objectives are achieved.

4. **Mapping of PEOs and PLOs** – The relationship of PEOs and PLOs are clearly indicated through the mapping of learning outcomes with the established Objective. Each outcome addresses some objective and achievement of outcome indicates the attainment of Objective
5. **Assessment of Learning and Operational Outcomes** – Each learning outcome is assessed by at least one direct and one indirect method. Similarly Operational outcomes are also assessed using the operational assessment tools. It also ensures that outcomes achieved are consistent with the mission. The results of the annual assessments and other data are used to determine the effectiveness of the programme during the programme review process.
6. **Programme Review:** Through the review of our programmes we seek to demonstrate that:
 - Students are **learning** the knowledge, skills, and habits necessary to achieve the programme/discipline goals and objectives
 - The **programme/discipline goals** are derived from and support the college mission
 - The **curriculum** is coherent, current and consistent
 - The **instruction** is effective in enabling student
 - The **resources** are adequate for the production of student learning.
 - The academic **support services** are adequate to facilitate student learning.

SECTION III:

DOMAIN MISSION AND BROAD-BASED GOALS /OBJECTIVES

3DOMAIN MISSION AND BROAD-BASED GOALS /OBJECTIVES

3.1 Mission Statement

Mission of Faculty of Applied arts, Fine arts, Performing arts , Visual Arts
To provide education at all levels in discipline of Applied Arts, Fine Arts, Performing Arts, Visual Art of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

3.2 Broad-Based Goals / Objectives at Domain / Faculty Level

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Applied arts, Fine arts, Performing arts & Visual Arts and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques/approach for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of applied arts, fine arts, performing arts & visual arts.
4	Problem Solving	Students shall be able to comprehend, analyze, formulate and design novel products and solutions for real life problems.
5	Communication	Students shall be able to demonstrate effective communication skills that support and enhance individual's performance.
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate professional attitudes and behavioral skills that support and enhance individual's performance.
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

3.3 Broad-Based Operational Goals (Resources Required) At Faculty Level

Operational Goals: Domain of Applied arts, Fine arts, Performing arts & Visual Arts will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students.
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research.
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services.
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
7	Provide ample opportunities for international exposure to faculty and students
8	Facilitate good governance in discharge of responsibilities and execution of policies and programs
9	Facilitate higher studies, employment opportunities and also support students to start their own ventures
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

SECTION III:

INSTITUTION MISSION AND BROAD-BASED GOALS /OBJECTIVES

4 INSTITUTION MISSION AND BROAD-BASED GOALS /OBJECTIVES

Name of the Institution: AMITY SCHOOL OF FASHION TECHNOLOGY

4.1 Mission Statement

Mission of Institution
To provide education at all levels in discipline of Design, Technology & Management areas in Fashion & Textile of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

4.2 Broad-Based Goals / Objectives at ASFT

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Design, Technology & Management in Fashion & Textiles and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques/approach of Design, Technology & Management in Fashion & Textiles for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in Design, Technology & Management of Fashion & Textiles
4	Problem Solving	Students shall be able to comprehend, analyze, formulate and design novel products and solutions for real life problems in Fashion & Textiles
5	Communication	Students shall be able to demonstrate effective communication skills that support and enhance individual's performance in Design, Technology & Management of Fashion & Textiles
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate professional attitudes and effective behavioral skills that support and enhance individual's performance in Design, Technology & Management of Fashion & Textiles
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

3.3 Broad-Based Operational Goals (Resources Required) At ASFT

Operational Goals: Amity School of Fashion Technology will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textiles
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textiles
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textiles
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textiles industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textiles
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textiles
8	Provide ample opportunities for international exposure to faculty and students in Fashion & Textiles
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

Name of the Institution: Amity School of Fine Arts

4.1 Mission Statement

Mission of Institution
To provide education at all levels in all disciplines of Fine Arts in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

4.2 Broad-Based Goals / Objectives at Institution Level

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Design, Animation, Painting & Visual Communication in Fine Arts and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques/approach Design, Animation, Painting & Visual Communication in Fine Arts for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in Design, Animation, Painting & Visual Communication of Fine Arts
4	Problem Solving	Students shall be able to comprehend, analyze, formulate and design novel products and solutions for real life problems in Fine Arts
5	Communication	Students shall be able to demonstrate professional attitudes & effective communication that support and enhance individual's performance in Design, Animation, Painting & Visual Communication of Fine Arts
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate behavioral skills that support and enhance individual's performance in Design, Animation, Painting & Visual Communication of Fine Arts
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

4.3 Broad-Based Operational Goals (Resources Required) At ASFA

Operational Goals: Amity School of Fine Arts will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fine Arts
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fine Arts
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fine Arts
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fine Arts
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fine Arts
8	Provide ample opportunities for international exposure to faculty and students in Fine Arts
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

Section V:

Programme Mission, PEO's, PLO's and Assessment Plan for each Programme

STUDENT LEARNING ASSESSMENT

BACHELOR'S-Level Programme – Bachelor of Design (Fashion Design)

5.1.1 Mission Statement

Programme Mission
To provide education in discipline of Fashion Design of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.1.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design .
4	Problem Solving	Students shall be able to comprehend and design novel products and solutions for real life problems in Fashion Design
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Design
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.3 Programme Operational Objectives

Operational Goals: B DES (FD)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design
8	Provide ample opportunities for international exposure to faculty and students in Fashion Design
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.1.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design .
4	Problem Solving	Students will comprehend and design novel products and solutions for real life problems in Fashion Design
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Design
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.5 Programme Operational Outcomes

Operational Outcomes: In B DES (FD)Program :
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1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion Design shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion Design shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion Design shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.1.6 PEOs- PLOs mapping

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.

3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design .	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design .	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT inorder to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and design novel products and solutions for real life problems in Fashion Design	Students will comprehend and design novel products and solutions for real life problems in Fashion Design	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
6	Students shall be able to	Students will demonstrate effective	Rubrics for Behavioral	AA-FA-PA-	100% Students are required to	Feedback of Industry	AA-FA-PA-VA/PLO/ID/ Exit	The Industry Internship

	demonstrate effective behavioral skills that support individual's performance in Fashion Design	behavioral skills that support individual's performance in Fashion Design	Science	VA/PLO/D / TURN	undertake NTCC courses.	Internship Guide	Survey	Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall be able to demonstrate Global Outlook Perspective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall be able to integrate creative competence for	Students will integrate creative competence for successful careers or advance	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE	80% students submit a Business plan and 50%	Alumni Survey	AA-FA-PA-VA/PLO/ID/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale

	successful careers or advance studies/research or start their own entrepreneurial ventures.	studies/research or start their own entrepreneurial ventures.		Framework	students should secure a grade of 6 and above on a 10-point scale.			in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs) The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.	Students shall be able to to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design	Students shall be able to comprehend and design novel products and solutions for real life problems in Fashion Design	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Design	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion Design and application of these concepts in a professional work setting.	✓									
Students will analyze	✓	✓								

the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.										
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Design .		√	√	√						
Students will comprehend and design novel products and solutions for real life problems in Fashion Design			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Design				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Fashion Design				√	√					

Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.1.7 Programme Educational Outcome Assessment Plan

Operational Outcomes	Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design	Provide ample opportunities for international exposure to faculty and students in Fashion Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
	MASTER'S LEVEL PROGRAMS										
	Name of the programme										
	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design shall be provided										

Operational Outcomes	Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design	Provide ample opportunities for international exposure to faculty and students in Fashion Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design shall be provided	√	√	√	√							
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design shall be demonstrated .	√	√	√	√	√	√	√				
Strong industry	√	√						√			

Operational Outcomes	Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design	Provide ample opportunities for international exposure to faculty and students in Fashion Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
	interaction by way of alumni networks and empanelment of expertise from Fashion Design industry shall be built										
	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√						
	Higher studies, employment opportunities					√	√		√		

Operational Outcomes	Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design	Provide ample opportunities for international exposure to faculty and students in Fashion Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
and also support students to start their own ventures in Fashion Design shall be facilitated											
Good governance in discharge of responsibilities and execution of policies and programs in Fashion Design shall be facilitated					√		√	√	√		
Ample opportunities for international exposure to faculty and students in Fashion Design shall be facilitated	√	√	√	√	√						

Operational Outcomes	Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Design	Provide ample opportunities for international exposure to faculty and students in Fashion Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√			
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated										√	√

5.2 BACHELOR'S-Level Programme – Bachelor of Design (Fashion Technology)

5.2.1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Fashion Technology of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.2.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques/approach of Fashion Technology for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Technology
4	Problem Solving	Students shall be able to comprehend, analyze, formulate and design novel products and solutions for real life problems in Fashion Technology
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Technology
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.2.3 Programme Operational Objectives

Operational Goals: B DES (FT)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Technology
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Technology
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Technology
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Technology industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Technology
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Technology
8	Provide ample opportunities for international exposure to faculty and students in Fashion Technology
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.2.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Technology for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Technology .
4	Problem Solving	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.2.5 Programme Operational Outcomes

Operational Outcome: In B DES (FT)Program	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Technology shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Technology shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Technology shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Technology industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion Technology shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion Technology shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion Technology shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.2.6 PEOs – PLOs Mapping - B. Des(FASHION TECHNOLOGY)

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques/approach of Fashion Technology for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Technology for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the	Students will enumerate and translate the understanding of	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE	80% students shall be able to leverage IT in order to	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale

	understanding of software and other ICT tools with their applications in the various fields of Fashion Technology	software and other ICT tools with their applications in the various fields of Fashion Technology .		Framework	complete their Assignments and Projects			in the Student Exit Survey.
4	Students shall be able to comprehend, analyze, formulate and design novel products and solutions for real life problems in Fashion Technology	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

6	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Technology	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

9	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

5.6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs) The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Technology for customer satisfaction.	Students shall be able to to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Technology	Students shall be able to comprehend and Technology novel products and solutions for real life problems in Fashion Technology	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Technology	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work	√									

setting.										
Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Technology for customer satisfaction.	√	√								
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Technology .		√	√	√						
Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology				√	√					

Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.2.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Technology	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Technology	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Technology	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Technology industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Technology	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Technology	Provide ample opportunities for international exposure to faculty and students in Fashion Technology	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Technology shall be provided										
Professional development										

programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Technology shall be provided										
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Technology shall be demonstrated .										
Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Technology industry shall be built										
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done										
Higher studies, employment opportunities and also support students to start										

their own ventures in Fashion Technology shall be facilitated										
Good governance in discharge of responsibilities and execution of policies and programs in Fashion Technology shall be facilitated										
Ample opportunities for international exposure to faculty and students in Fashion Technology shall be facilitated										
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged										
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated										

5.3 BACHELOR'S-Level Programme – Bachelor of Design (Textile Design)

5.3.1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Textile Design of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.3.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Textile Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Textile Design .
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Textile Design
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Textile Design
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Textile Design
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.3.3 Programme Operational Objectives

Operational Goals: B DES (TD)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design
8	Provide ample opportunities for international exposure to faculty and students in Textile Design
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.3.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Textile Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Textile Design .
4	Problem Solving	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.3.5 Programme Operational Outcomes

In B DES (TD)Program	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Textile Design shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Textile Design shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Textile Design shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.3.6 PEOs – PLOs Mapping -B. Des (TEXTILE DESIGN)

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Textile Design and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Textile Design and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and	Students will enumerate and translate the understanding of software and other ICT tools with their	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

	other ICT tools with their applications in the various fields of Textile Design .	applications in the various fields of Textile Design .			and Projects			
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Textile Design	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Textile Design	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
6	Students shall be able to demonstrate effective behavioral skills that support individual's performance in	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.

	Textile Design							
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/ID/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.

	ventures.							
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

5.3..6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs) The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Technology and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.	Students shall be able to to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Textile Design	Students shall be able to comprehend and Technology novel products and solutions for real life problems in Textile Design	Students shall be able to demonstrate professional attitudes, & effective communication skills that support individual's performance in Textile Design	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Textile Design	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Textile Design and application of these concepts in a professional work	✓									

setting.										
Students will analyze the needs and develop the solutions by applying innovative techniques of Textile Design for customer satisfaction.	√	√								
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Textile Design .		√	√	√						
Students will comprehend and Technology novel products and solutions for real life problems in Textile Design			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Textile Design				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Textile Design				√	√					

Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.3.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional development s of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation s and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
BACHELOR'S/ LEVEL PROGRAMS										
<i>Name of the programme</i>										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
developments of students in Textile Design shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design shall be provided	√	√	√							
Sensitivity to the diverse needs of students and	√	√	√							

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
accordingly develop facilities and services in Textile Design shall be demonstrated										
Strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry shall be built				√	√	√				
Involvement in continual improvement of processes and systems and aim to attain				√	√	√	√			

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
national and international accreditations and university rankings shall be done										
Higher studies, employment opportunities and also support students to start their own ventures in Textile Design shall be facilitated			√	√	√	√	√			
Good governance in discharge of responsibilities and execution of policies and programs in				√	√	√				

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Textile Design shall be facilitated										
Ample opportunities for international exposure to faculty and students in Textile Design shall be facilitated						√	√			
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged						√	√			
Core values of the university and ethical conduct amongst									√	√

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Textile Design	Provide ample opportunities for international exposure to faculty and students in Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
students, faculty and staff shall be inculcated										

5.4 BACHELOR'S-Level Programme – Bachelor of Design (Fashion Communication)

5.4.1 Mission Statement

Programme Mission
To provide education in discipline of Fashion Communication of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.4.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Communication
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Communication
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Communication
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.4.3 Programme Operational Objectives

Operational Goals: B DES (FC)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Communication
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication
8	Provide ample opportunities for international exposure to faculty and students in Fashion Communication
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.4.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication .
4	Problem Solving	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.4.5 Programme Operational Outcomes

Operational Outcomes: In B DES (FC)Program	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Communication shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion Communication shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.4.5 PEOs – PLOs Mapping B. Des (Fashion Communication)

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Communication and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Communication and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to	Students will enumerate and	*Comprehensive Exam	AA-FA-PA-	80% students shall able to	Student Exit	AA-FA-PA-VA/PLO/ID/ Exit	80% students response range

	enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication.	translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication		VA/PLO/D / CE Framework	leverage IT inorder to complete their Assignments and Projects	Survey	Survey	between 4-5 on the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Communication	Students will comprehend and communicate novel products and solutions for real life problems in Fashion communication	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion communication	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

6	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Communication	Students will demonstrate effective behavioral skills that support individual's performance in Fashion communication	Rubrics or Behavioral Science	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

9	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4.6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)										
The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Communication and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.	Students shall be able to to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication	Students shall be able to comprehend and Communicati on novel products and solutions for real life problems in Fashion Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support individual's performance in Fashion Communication	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Communication	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion Communication and	✓									

application of these concepts in a professional work setting.										
Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Communication for customer satisfaction.	√	√								
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Communication .		√	√	√						
Students will comprehend and Communication novel products and solutions for real life problems in Fashion Communication			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Communication				√		√	√			

Students will demonstrate effective behavioral skills that support individual's performance in Fashion Communication				√	√					
Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			

Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		
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5.4.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication	Provide Professional programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication	Demonstrate to the diverse students and develop facilities in Fashion Communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry	Be involved in continual improvement of processes and svstems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication	Provide ample opportunities for international exposure to faculty and students in Fashion Communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility .	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
BACHELOR'S/ MASTER'S LEVEL PROGRAMS										
<i>Name\\ of the programme</i>										
Teaching learning resources, infrastructure,										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication	Demonstrate to the diverse students and develop facilities in Fashion Communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication	Provide ample opportunities for international exposure to faculty and students in Fashion Communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Communication shall be demonstrated.	√	√								
Strong industry interaction by way of alumni networks and empanelment of expertise				√	√					

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication	Demonstrate to the diverse students and develop facilities in Fashion Communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication	Provide ample opportunities for international exposure to faculty and students in Fashion Communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
from Fashion Communication industry shall be built										
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done				√	√					
Higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication shall be facilitated				√	√					
Good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication shall be facilitated					√	√				
Ample opportunities for international exposure to					√	√				

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Communication	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Communication	Demonstrate to the diverse students and develop facilities in Fashion Communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Communication industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Communication	Provide ample opportunities for international exposure to faculty and students in Fashion Communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
faculty and students in Fashion Communication shall be facilitated										
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√		
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated								√	√	√

5.5 MASTER'S-Level Programme – Master Of Business Administration (Fashion Management)

5.5.1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Fashion Management of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.5.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management .
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Management
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Management
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Management
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.5.3 Programme Operational Objectives

Operational Goals: MBA (FM) Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management
8	Provide ample opportunities for international exposure to faculty and students in Fashion Management
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.5.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management .
4	Problem Solving	Students will comprehend and manage novel products and solutions for real life problems in Fashion Management
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Management
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Management
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.5.5 Programme Operational Outcomes

Operational Outcomes: MBA (FM)Program will	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion Management shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion Management shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion Management shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.5.6 PEOs-PLOs Mapping

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to	Students will enumerate and	*Comprehensive Exam	AA-FA-PA-	80% students shall able to	Student Exit	AA-FA-PA-VA/PLO/ID/ Exit	80% students response range

	enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management .	translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management .		VA/PLO/D / CE Framework	leverage IT inorder to complete their Assignments and Projects	Survey	Survey	between 4-5 on the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Management	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Technology	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Management	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Technology	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

6	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Management	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Technology	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

9	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)										
The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.	Students shall be able to to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management	Students shall be able to comprehend and Manage novel products and solutions for real life problems in Fashion Management	Students shall be able to demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Fashion Management	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Management	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.
PLO's										

Students will acquire and demonstrate knowledge of theory and concepts of Fashion Management and application of these concepts in a professional work setting.	√									
Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Management for customer satisfaction.	√	√								
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Management .		√	√	√						
Students will comprehend and Management novel products and solutions for real life problems in Fashion Management			√	√	√	√				
Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Fashion Management				√		√	√			

Students will demonstrate effective behavioral skills that support individual's performance in Fashion Management				√	√					
Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			

Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		
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5.5.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure , conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management	Provide ample opportunities for international exposure to faculty and students in Fashion Management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
/ MASTER'S LEVEL PROGRAMS										
<i>Name of the programme</i>										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management	Provide ample opportunities for international exposure to faculty and students in Fashion Management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management shall be provided	√	√	√							
Sensitivity to the diverse needs of students and			√	√	√					

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management	Provide ample opportunities for international exposure to faculty and students in Fashion Management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
accordingly develop facilities and services in Fashion Management shall be demonstrated .										
Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry shall be built			√	√	√					
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management	Provide ample opportunities for international exposure to faculty and students in Fashion Management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Higher studies, employment opportunities and also support students to start their own ventures in Fashion Management shall be facilitated										
Good governance in discharge of responsibilities and execution of policies and programs in Fashion Management shall be facilitated					√	√	√	√		
Ample opportunities for international exposure to faculty and students in Fashion Management shall be facilitated						√	√	√	√	√
Cultural diversity and human values with a										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Management	Provide ample opportunities for international exposure to faculty and students in Fashion Management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
sense of social and environmental responsibility shall be encouraged										
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated										

5.6 Master's-Level Programme – Master of Design (Fashion & Textiles)

5.6 .1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Fashion & Textiles Design of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.6.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Design for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design .
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion & Textile Design
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Design
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Design
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.6.3 Programme Operational Objectives

Operational Goals:M. DES (F& T)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design
8	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Design
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.6.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Design for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design .
4	Problem Solving	Students will comprehend and manage novel products and solutions for real life problems in Fashion & Textile Design
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Design
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Design
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.6 .5 Programme Operational Outcomes

Operational Goals: In M. DES (F& T)	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion & Textile Design shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.6.6 PEOs-PLOs Mapping -

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Design for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Design for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and	Students will enumerate and translate the	*Comprehensive Exam	AA-FA-PA-VA/PLO/D	80% students shall able to leverage IT	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on

	translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design .	understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design .		/ CE Framework	inorder to complete their Assignments and Projects			the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion & Textile Design	Students will comprehend and design novel products and solutions for real life problems in Fashion & Textile Design .	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Design	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Design .	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
6	Students shall be able to	Students will demonstrate effective	Rubrics for Behavioral	AA-FA-PA-	100% Students are checked for	Feedback of Industry	AA-FA-PA-VA/PLO/ID/ Exit	The Industry Internship

	demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Design	behavioral skills that support individual's performance in Fashion & Textile Design .	Science	VA/PLO/D / TURN	plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Internship Guide	Survey	Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall be able to integrate	Students will integrate creative competence for	*Comprehensive Exam	AA-FA-PA-	80% students submit a	Alumni Survey	AA-FA-PA-VA/PLO/D/	80% alumni response range

	creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	successful careers or advance studies/research or start their own entrepreneurial ventures.		VA/PLO/D / CE Framework	Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.		Alumni Survey	between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Design for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design	Students shall be able to comprehend and Manage novel products and solutions for real life problems in Fashion & Textile Design	Students shall be able to demonstrate professional attitudes, & effective & Textile Design skills that support and enhance individual's performance in Fashion & Textile Design	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Design	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Design and application of these concepts in a professional work setting.	✓									
Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion	✓	✓								

& Textile Design for customer satisfaction.										
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Design .		√	√	√						
Students will comprehend and & Textile Design novel products and solutions for real life problems in Fashion & Textile Design			√	√	√	√				
Students will demonstrate professional attitudes, & effective& Textile Design skills that support and enhance individual's performance in Fashion & Textile Design				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Design				√	√					

Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.6.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
MASTER'S LEVEL PROGRAMS										
<i>Name of the programme</i>										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
professional developments of students in Fashion & Textile Design shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design shall be provided	√	√	√							
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design shall be demonstrated .			√	√						X
Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry shall be built		√	√	√	√					
Involvement in continual improvement of processes and svstems and aim to attain national and international accreditations and university					√	√	√	√		

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
rankings shall be done										
Higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design shall be facilitated					√	√	√	√		
Good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design shall be facilitated						√	√	√	√	√
Ample opportunities for international exposure to faculty and students in Fashion & Textile Design shall be facilitated							√	√	√	√
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged								√	√	√
Core values of the university and ethical conduct amongst students, faculty and staff						√	√	√	√	√

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Design	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Design	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Design	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Design industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Design	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Design	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Design	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
shall be inculcated										

5.7 Master's-Level Programme – Master of Arts (Fashion Retail Management)

5.7.1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Fashion Retail Management of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.7.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Retail management and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Retail management for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Retail management .
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Retail management
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Retail management
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Retail management
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.7.3 Programme Operational Objectives

Operational Goals: MA (FRM) Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management
8	Provide ample opportunities for international exposure to faculty and students in Fashion Retail management
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.7.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Retail management and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Retail management for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Retail management .
4	Problem Solving	Students will comprehend and manage novel products and solutions for real life problems in Fashion Retail management
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Retail management
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion Retail management
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.7.5 Programme Operational Outcomes

Operational Outcomes: In MA (FRM) program	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion Retail management shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.7.6 PEOs- PLOs Mapping - MA (FRM) PROGRAM

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Retail managment and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion Retail management and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Retail managment for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Retail management for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and	Students will enumerate and translate the	*Comprehensive Exam	AA-FA-PA-VA/PLO/D	80% students shall able to leverage IT	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on

	translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Retail management .	understanding of software and other ICT tools with their applications in the various fields of Fashion Retail management .		/ CE Framework	inorder to complete their Assignments and Projects			the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Retail management	Students will comprehend and Technology novel products and solutions for real life problems in Fashion Retail management	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Retail management	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Retail management	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
6	Students shall be able to	Students will demonstrate effective	Rubrics for Behavioral	AA-FA-PA-	100% Students are checked for	Feedback of Industry	AA-FA-PA-VA/PLO/ID/ Exit	The Industry Internship

	demonstrate effective behavioral skills that support individual's performance in Fashion Retail management	behavioral skills that support individual's performance in Fashion Retail management	Science	VA/PLO/D / TURN	plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Internship Guide	Survey	Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall be able to integrate	Students will integrate creative competence for	*Comprehensive Exam	AA-FA-PA-	80% students submit a	Alumni Survey	AA-FA-PA-VA/PLO/D/	80% alumni response range

	creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	successful careers or advance studies/research or start their own entrepreneurial ventures.		VA/PLO/D / CE Framework	Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.		Alumni Survey	between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4.6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion retail management and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion retail management for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion retail management	Students shall be able to comprehend and Manage novel products and solutions for real life problems in Fashion retail management	Students shall be able to demonstrate professional attitudes, & effective retail management skills that support and enhance individual's performance in Fashion retail management	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion retail management	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion retail management and application of these concepts in a professional work setting.	✓									
Students will analyze the needs and develop the solutions by applying innovative	✓	✓								

techniques of Fashion retail management for customer satisfaction.										
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion retail management .		√	√	√						
Students will comprehend and retail management novel products and solutions for real life problems in Fashion retail management			√	√	√	√				
Students will demonstrate professional attitudes, & effective retail management skills that support and enhance individual's performance in Fashion retail management				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Fashion retail management				√	√					

Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.7.7 Programme Educational Outcome Assessment Plan

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management	Provide ample opportunities for international exposure to faculty and students in Fashion Retail management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
BACHELOR'S/ MASTER'S LEVEL PROGRAMS										
<i>Name of the programme</i>										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and										

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management	Provide ample opportunities for international exposure to faculty and students in Fashion Retail management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
professional developments of students in Fashion Retail management shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management shall be provided	√	√	√							
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management shall be demonstrated.			√	√	√	√				X
Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry shall be built			√	√	√					
Involvement in continual improvement of processes and systems and aim to attain					√	√	√			

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management	Provide ample opportunities for international exposure to faculty and students in Fashion Retail management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
national and international accreditations and university rankings shall be done										
Higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management shall be facilitated		√	√							
Good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management shall be facilitated			√	√	√					
Ample opportunities for international exposure to faculty and students in Fashion Retail management shall be facilitated		√	√	√						
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged					√	√	√			

Operational Goals Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion Retail management	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion Retail management	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion Retail management	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion Retail management industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion Retail management	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion Retail management	Provide ample opportunities for international exposure to faculty and students in Fashion Retail management	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated						√	√	√	√	√

5.8 Master's-Level Programme: Master of Arts (Fashion & Textile Merchandising)

5.8.1 Mission Statement

Programme Mission
To provide education at all levels in discipline of Fashion & Textile Merchandising of contemporary times and in the emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

5.8.2 Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion Retail management and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion Retail management for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion Retail management .
4	Problem Solving	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion Retail management
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion Retail management
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion Retail management
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.8.3 Programme Operational Objectives

Operational Goals: M. A (F& TM)Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising
8	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.8.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Merchandising and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Merchandising for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Merchandising
4	Problem Solving	Students will comprehend and manage novel products and solutions for real life problems in Fashion & Textile Merchandising
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Merchandising
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Merchandising
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.8.5 Program Operational Outcomes

Operational Outcomes: M A (F & TM)Program will	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.8.6 PEOs- PLOs mapping- MA (FTM) PROGRAM

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Merchandising and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Fashion & Textile Merchandising and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Merchandising for customer satisfaction.	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion & Textile Merchandising for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to	Students will enumerate and	*Comprehensive Exam	AA-FA-PA-	80% students shall able to	Student Exit	AA-FA-PA-VA/PLO/ID/ Exit	80% students response range

	enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Merchandising .	translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & Textile Merchandising .		VA/PLO/D / CE Framework	leverage IT inorder to complete their Assignments and Projects	Survey	Survey	between 4-5 on the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and Design novel products and solutions for real life problems in Fashion & Textile Merchandising	Students will comprehend and Technology novel products and solutions for real life problems in Fashion & Textile Merchandising	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion &	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Fashion & Textile Merchandising	Rubrics for Business Communication	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

	Textile Merchandising							
6	Students shall be able to demonstrate effective behavioral skills that support Fashion & Textile Merchandising	Students will demonstrate effective behavioral skills that support individual's performance in Fashion & Textile Merchandising	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
8	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

	member/ leader in diverse projects.							
9	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/ID/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
10	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4.6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping

below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)										
The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.):										
PEO's	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Fashion & textile Merchandising and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fashion & textile Merchandising for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & textile Merchandising	Students shall be able to comprehend and Manage novel products and solutions for real life problems in Fashion & textile Merchandising	Students shall be able to demonstrate professional attitudes, & effective & textile Merchandising skills that support and enhance individual's performance in Fashion & textile Merchandising	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Fashion & textile Merchandising	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall be able to develop habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of Fashion & textile Merchandising and application of these concepts in a professional work setting.	✓									

Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion & textile Merchandising for customer satisfaction.	√	√								
Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Fashion & textile Merchandising .		√	√	√						
Students will comprehend and & textile Merchandising novel products and solutions for real life problems in Fashion & textile Merchandising			√	√	√	√				
Students will demonstrate professional attitudes, & effective & textile Merchandising skills that support and enhance individual's performance in Fashion & textile Merchandising				√		√	√			

Students will demonstrate effective behavioral skills that support individual's performance in Fashion & textile Merchandising				√	√					
Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			

Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		
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5.8.7 Program Educational Outcome Assessment Plan

Operational Goals/Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
BACHELOR'S/ MASTER'S LEVEL PROGRAMS										

Operational Goals/Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Name of the programme										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising shall be provided	√	√	√							
Sensitivity to the diverse needs of students and accordingly develop facilities and services in	√	√	√							X

Operational Goals/Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Fashion & Textile Merchandising shall be demonstrated.										
Strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry shall be built				√	√	√				
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done				√	√	√	√			
Higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising shall be				√	√	√	√			

Operational Goals/Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
facilitated										
Good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising shall be facilitated						√	√			
Ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising shall be facilitated						√	√	√	√	
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	√
Core values of the university and ethical conduct amongst students, faculty and staff								√	√	√

Operational Goals/Operational Outcomes	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fashion & Textile Merchandising	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Fashion & Textile Merchandising	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Fashion & Textile Merchandising	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fashion & Textile Merchandising industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditation and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Fashion & Textile Merchandising	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Fashion & Textile Merchandising	Provide ample opportunities for international exposure to faculty and students in Fashion & Textile Merchandising	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
shall be inculcated										

5.9 BACHELOR'S-Level Programme – Bachelor of Fine Arts

5.9.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Bachelors of Fine Arts in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fine Arts for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.
4	Problem Solving	Students shall be able to comprehend and design novel products and solutions for real life problems in Applied Arts & Painting
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Applied Arts & Painting
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.3 Programme Operational Objectives

Operational Goals: BFA Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Applied Arts & Painting
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts & Painting
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts & Painting
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Applied Arts & Painting
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Applied Arts & Painting
8	Provide ample opportunities for international exposure to faculty and students in Applied Arts & Painting
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.1.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Applied Arts & Painting for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.
4	Problem Solving	Students will comprehend and design novel products and solutions for real life problems in Applied Arts & Painting
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Applied Arts & Painting
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.5 Programme Operational Outcomes

Operational Outcomes: In BFA Program :	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fine Arts shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts & Painting shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts & Painting shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts & Painting industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Applied Arts & Painting shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Applied Arts & Painting shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Applied Arts & Painting shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Bachelor of Fine Arts -

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fine Arts for customer satisfaction.	Students will be able to analyze the needs and develop the solutions by applying innovative techniques of Fine Arts for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and	Students will be able to enumerate and translate the	*Comprehensive Exam	AA-FA-PA-VA/PLO/D	80% students shall be able to leverage IT	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on

	translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.	understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.		/ CE Framework	inorder to complete their Assignments and Projects			the Likert Scale in the Student Exit Survey.
4	Students shall be able to comprehend and design novel products and solutions for real life problems in Applied Arts & Painting	Students will be able to comprehend and design novel products and solutions for real life problems in Applied Arts & Painting	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall demonstrate effective	Students will demonstrate effective	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D	100% students' participation in case studies	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate

	behavioral skills that support individual's performance in Applied Arts & Painting	behavioral skills that support individual's performance in Applied Arts & Painting		/ UG-FBL	pertaining to global issues.			Global Outlook Prespective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
8	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/ID/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research	Students will integrate creative competence for successful careers or advance studies/research or start their own	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

	or start their own entrepreneurial ventures	entrepreneurial ventures.			Success component of Behavioural Science course.			
10	Students shall develop habit of life-long learning through reading, doing, exploring , interacting and reflecting	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

4.6 Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Fine Arts for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts	Students shall be able to comprehend and design novel products and solutions for real life problems in Applied Arts & Painting	Students shall demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting	Students shall demonstrate effective behavioral skills that support individual's performance in Applied Arts & Painting	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens..	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurship	Students shall develop habit of life-long learning through reading, doing, exploring , interacting and reflecting
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PLO's	concepts in a professional work setting.		& Painting.						urial ventures	g
Students will acquire and demonstrate knowledge of theory and concepts of Applied Arts & Painting and application of these concepts in a professional work setting.	√									
Students will be able to analyze the needs and develop the solutions by applying innovative techniques of Fine Arts for customer satisfaction.	√	√								
Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts & Painting.		√	√	√						

Students will be able to comprehend and design novel products and solutions for real life problems in Applied Arts & Painting			√	√						
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Applied Arts & Painting			√		√					
Students will demonstrate effective behavioral skills that support individual's performance in Applied Arts & Painting				√	√	√				
Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.				√	√					
Students will				√	√					

demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.										
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.				√	√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.					√	√	√	√		

Mapping of Operational Goals with Operational Outcomes : Bachelor of Fine Arts										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Applied Arts & Painting	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts & Painting	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts & Painting	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Applied Arts & Painting	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Applied Arts & Painting	Provide ample opportunities for international exposure to faculty and students in Applied Arts & Painting	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Operational Outcomes										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of	√									

students in Fine Arts shall be provided										
Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts & Painting shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts & Painting shall be demonstrated .		√	√							

Strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts & Painting industry shall be built		√	√	√						
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment			√	√	√					

opportunities and also support students to start their own ventures in Applied Arts & Painting shall be facilitated										
Good governance in discharge of responsibilities and execution of policies and programs in Applied Arts & Painting shall be facilitated				√	√	√				
Ample opportunities for international exposure to faculty and students in Applied Arts & Painting shall be facilitated						√	√	√		
Cultural				√	√			√	√	

diversity and human values with a sense of social and environmental responsibility shall be encouraged										
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated								√	√	√

5.10 BACHELOR'S-Level Programme – Bachelor of Fine Arts - Animation

5.10.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Bachelors of Fine Arts- Animation in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation
4	Problem Solving	Students shall be able to comprehend and design novel products and solutions for real life problems in Animation
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Animation
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Animation
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.3 Programme Operational Objectives

Operational Goals: BFA Animation Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Animation
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Animation
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Animation
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Animation
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Animation
8	Provide ample opportunities for international exposure to faculty and students in Animation
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.1.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation
4	Problem Solving	Students will comprehend and design novel products and solutions for real life problems in Animation
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Animation
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Animation
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.5 Programme Operational Outcomes

Operational Outcomes: In BFA Animation Program :	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fine Arts shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Animation shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Animation shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Animation industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Animation shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Animation shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Animation shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Bachelor of Fine Arts - Animation

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall acquire and demonstrate knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.	Students will be able to analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation	Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4	Students shall be able to comprehend and design novel products and solutions for real life problems in Animation	Students will be able to comprehend and design novel products and solutions for real life problems in Animation	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Animation	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Animation	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/D/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall demonstrate effective behavioral skills that support individual's performance in Animation	Students will demonstrate effective behavioral skills that support individual's performance in Animation	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.
8	Students shall demonstrate academic integrity,	Students will demonstrate academic integrity, social obligation, concern for	*Comprehensive Exam	AA-FA-PA-VA/PLO/D	80% students submit a Business plan	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on

	social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.		/ CE Framework	and 50% students should secure a grade of 6 and above on a 10-point scale.			the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
10	Students shall develop habit of life-long learning through reading, doing, exploring , interacting and reflecting	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall acquire and demonstrate	Students shall be able to	Students shall be able to	Students will be able to comprehend and design	Students will demonstrate professional	Students will demonstrate	Students will be able to evaluate the	Students will demonstrate	Students will integrate	Students will develop habit of life-
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PLO's	knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.	analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.	enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation	novel products and solutions for real life problems in Animation	attitudes, & effective communication skills that support and enhance individual's performance in Animation	effective behavioral skills that support individual's performance in Animation	dynamics of cross-cultural environment to become successful global citizens.	academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	long learning through reading, doing, exploring, interacting and reflecting.
Students will acquire and demonstrate knowledge of theory and concepts of Animation and application of these concepts in a professional work setting.	√									
Students will be able to analyze the needs and develop the solutions by applying innovative techniques of Animation for customer satisfaction.	√	√								

Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Animation		√	√	√						
Students will be able to comprehend and design novel products and solutions for real life problems in Animation			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Animation				√		√	√			
Students will demonstrate effective behavioral skills that support individual's performance in Animation				√	√					

Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			
Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		

5.10.7 Program Educational Outcome Assessment Plan

Mapping of Operational Goals with Operational Outcomes : Bachelor of Fine Arts- Animation										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Animation	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Animation	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Animation	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Animation	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Animation	Provide ample opportunities for international exposure to faculty and students in Animation	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Operational Outcomes										
Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in	√									

Fine Arts shall be provided										
Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Animation shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Animation shall be demonstrated .		√	√							
Strong industry interaction by way of alumni networks and empanelment of expertise from Animation industry shall be built		√	√	√						

Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment opportunities and also support students to start their own ventures in Animation shall be facilitated					√	√				
Good governance in discharge of responsibilities and execution of policies and programs in Animation shall be facilitated					√	√	√	√		
Ample opportunities							√	√		

for international exposure to faculty and students in Animation shall be facilitated										
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated							√	√	√	√

5.10 BACHELOR'S-Level Programme – Bachelor of Fine Arts - Visual Communication

5.10.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Bachelors of Fine Arts- Visual Communication in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to acquire and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of Visual Communication for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication
4	Problem Solving	Students shall be able to comprehend and design novel products and solutions for real life problems in Visual Communication
5	Communication	Students shall be able to demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Visual Communication
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to demonstrate effective behavioral skills that support individual's performance in Visual Communication
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.3 Programme Operational Objectives

Operational Goals: BFA Visual Communication Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Visual Communication
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Visual Communication
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Visual Communication
8	Provide ample opportunities for international exposure to faculty and students in Visual Communication
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.1.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will acquire and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and develop the solutions by applying innovative techniques of Fashion Design for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication
4	Problem Solving	Students will comprehend and design novel products and solutions for real life problems in Visual Communication
5	Communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in Visual Communication
6	Behavioral Skills, Teamwork and Leadership	Students will demonstrate effective behavioral skills that support individual's performance in Visual Communication
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.1.5 Programme Operational Outcomes

Operational Outcomes: In BFA Visual Communication Program :	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Fine Arts shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Visual Communication industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Visual Communication shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Visual Communication shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Visual Communication shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Bachelor of Fine Arts – Visual Communication

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall acquire and demonstrate knowledge of theory and concepts of visual communication and application of these concepts in a professional work setting.	Students will acquire and demonstrate knowledge of theory and concepts of visual communication and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of visual communication for customer satisfaction.	Students will be able to analyze the needs and develop the solutions by applying innovative techniques of Visual Communication for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of visual communication	Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of visual communication	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4	Students shall be able to comprehend and design novel products and solutions for real life problems in visual communication	Students will be able to comprehend and design novel products and solutions for real life problems in visual communication	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in visual communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in visual communication	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are required to undertake NTCC courses.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall demonstrate effective behavioral skills that support individual's performance in visual communication	Students will demonstrate effective behavioral skills that support individual's performance in visual communication	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall able to demonstrate Global Outlook Prespective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will asses the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

8	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
10	Students shall develop habit of life-long learning through reading, doing, exploring , interacting and reflecting	Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall acquire and demonstrate knowledge of theory and concepts of visual communication and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and develop the solutions by applying innovative techniques of visual communication for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of visual communication	Students will be able to comprehend and design novel products and solutions for real life problems in visual communication	Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in visual communication	Students will demonstrate effective behavioral skills that support individual's performance in visual communication	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	Students will develop habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will acquire and demonstrate knowledge of theory and concepts of visual communication and application of these concepts in a professional work setting.	√									

Students will be able to analyze the needs and develop the solutions by applying innovative techniques of visual communication for customer satisfaction.	√	√								
Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of visual communication		√	√	√						
Students will be able to comprehend and design novel products and solutions for real life problems in visual communication			√	√	√	√				
Students will demonstrate professional attitudes, & effective communication skills that support and enhance individual's performance in				√		√	√			

visual communication										
Students will demonstrate effective behavioral skills that support individual's performance in visual communication				√	√					
Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.					√	√	√			

Students will develop habit of life-long learning through reading, doing, exploring , interacting and reflecting.						√	√	√		
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5.10.7 Program Educational Outcome Assessment Plan

Mapping of Operational Goals with Operational Outcomes : Bachelor of Fine Arts- Visual Communication										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment , facilities and services for excellence in academic research and professional developments of students in visual communication	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in visual communication	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in visual communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Fine Arts industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in visual communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in visual communication	Provide ample opportunities for international exposure to faculty and students in visual communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility.	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Operational Outcomes										
Teaching learning	√									

resources, infrastructure , conducive environment, facilities and services for excellence in academic research and professional developments of students in Fine Arts shall be provided										
Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in visual communication shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in visual communication shall be		√	√							

demonstrated .										
Strong industry interaction by way of alumni networks and empanelment of expertise from visual communication industry shall be built		√	√	√						
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment opportunities and also support students to start their own ventures in visual communication shall be facilitated					√	√				

Good governance in discharge of responsibilities and execution of policies and programs in visual communication shall be facilitated					√	√	√	√		
Ample opportunities for international exposure to faculty and students in visual communication shall be facilitated							√	√		
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	
Core values of the university and ethical conduct amongst students, faculty and							√	√	√	√

staff shall be inculcated										
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5.11 Master's-Level Programme – Master of Arts -Applied Arts

5.11.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Master of Fine Arts – Applied Arts in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts
4	Problem Solving	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Applied Arts
5	Communication	Students shall be able to demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to summarize effective behavioral skills that support individual's performance in Applied Arts
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.8.3 Programme Operational Objectives

Operational Goals: MFA Applied Arts Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Applied Arts
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Applied Arts
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Applied Arts
8	Provide ample opportunities for international exposure to faculty and students in Applied Arts
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.8.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts
4	Problem Solving	Students will comprehend and assemble novel products and solutions for real life problems in Applied Arts
5	Communication	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts
6	Behavioral Skills, Teamwork and Leadership	Students will summarize effective behavioral skills that support individual's performance Applied Arts
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures
10	Lifelong Learning	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting

5.8.5 Program Operational Outcomes

Operational Outcomes: MFA Applied Arts Program will	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Applied Arts shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Applied Arts shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Applied Arts shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Applied Arts shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Master of Fine Arts – Applied Arts

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting.	Students will investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.	Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts	Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Applied Arts	Students will be able to comprehend and assemble novel products and solutions for real life problems in Applied Arts	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/D/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall summarize effective behavioral skills that support individual's performance in Applied Arts	Students will summarize effective behavioral skills that support individual's performance in Applied Arts	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students shall be able to demonstrate Global Outlook Perspective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

8	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
10	Students shall organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting..	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Applied Arts	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts	Students shall summarize effective behavioral skills that support individual's performance Applied Arts	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	Students shall organize habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will investigate and demonstrate knowledge of theory and concepts of Applied Arts and application of these concepts in a professional work setting.	✓									

Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Applied Arts for customer satisfaction.	√	√								
Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Applied Arts		√	√	√						
Students will be able to comprehend and assemble novel products and solutions for real life problems in Applied Arts			√	√	√	√				
Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Applied Arts				√		√	√			

Students will summarize effective behavioral skills that support individual's performance Applied Arts				√	√					
Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures					√	√	√			

Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting						√	√	√		
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5.10.7 Program Educational Outcome Assessment Plan

Mapping of Operational Goals with Operational Outcomes : MFA – Applied Arts										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment , facilities and services for excellence in academic research and professional developments of students in Applied Arts	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Applied Arts	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Applied Arts	Provide ample opportunities for international exposure to faculty and students in Applied Arts	Encourage cultural diversity and human values with a sense of social and environmental responsibility..	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Operational Outcomes										
Teaching learning	√									

resources, infrastructure , conducive environment, facilities and services for excellence in academic research and professional developments of students in Applied Arts shall be provided										
Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Applied Arts shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Applied Arts shall be demonstrated .		√	√							

Strong industry interaction by way of alumni networks and empanelment of expertise from Applied Arts industry shall be built		√	√	√						
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment opportunities and also support students to start their own ventures in Applied Arts shall be facilitated					√	√				
Good governance in discharge of responsibilities					√	√	√	√		

s and execution of policies and programs in Applied Arts shall be facilitated										
Ample opportunities for international exposure to faculty and students in Applied Arts shall be facilitated							√	√		
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	√

Master's-Level Programme – Master of Arts -Painting

5.12.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Master of Fine Arts – Painting in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Programme Educational Objectives (PEOs)

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting
4	Problem Solving	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Painting
5	Communication	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting
6	Behavioral Skills, Teamwork and Leadership	Students shall summarize effective behavioral skills that support individual's performance in Painting
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.8.3 Programme Operational Objectives

Operational Goals: MFA Painting Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Painting
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Painting
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Painting
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Painting industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Painting
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Painting
8	Provide ample opportunities for international exposure to faculty and students in Painting
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.8.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting
4	Problem Solving	Students will comprehend and assemble novel products and solutions for real life problems in Painting
5	Communication	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting
6	Behavioral Skills, Teamwork and Leadership	Students will summarize effective behavioral skills that support individual's performance Painting
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures
10	Lifelong Learning	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting

5.8.5 Program Operational Outcomes

Operational Outcomes: MFA Painting Program will	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Painting shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Painting shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Painting shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Painting industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Painting shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Painting shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Painting shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Master of Fine Arts – Painting

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.	Students will investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.	Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting	Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Painting	Students will be able to comprehend and assemble novel products and solutions for real life problems in Painting	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/D/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall summarize effective behavioral skills that support individual's performance in Painting	Students will summarize effective behavioral skills that support individual's performance in Painting	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students shall be able to demonstrate Global Outlook Perspective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

8	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
10	Students shall organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: √ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Painting	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting	Students shall summarize effective behavioral skills that support individual's performance in Painting	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall organize habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will investigate and demonstrate knowledge of theory and concepts of Painting and application of these concepts in a professional work setting.	√									

Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Painting for customer satisfaction.	√	√								
Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Painting		√	√	√						
Students will be able to comprehend and assemble novel products and solutions for real life problems in Painting			√	√	√	√				
Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Painting				√		√	√			

Students will summarize effective behavioral skills that support individual's performance Painting				√	√					
Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures					√	√	√			

Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting						√	√	√		
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5.10.7 Program Educational Outcome Assessment Plan

Mapping of Operational Goals with Operational Outcomes : MFA – Painting										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment , facilities and services for excellence in academic research and professional developments of students in Painting	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Painting	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Painting	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Painting industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Painting	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Painting	Provide ample opportunities for international exposure to faculty and students in Painting	Encourage cultural diversity and human values with a sense of social and environmental responsibility..	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.
Operational Outcomes										
Teaching learning	√									

resources, infrastructure , conducive environment, facilities and services for excellence in academic research and professional developments of students in Painting shall be provided										
Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Painting shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Painting shall be demonstrated .		√	√							
Strong industry		√	√	√						

interaction by way of alumni networks and empanelment of expertise from Painting industry shall be built										
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment opportunities and also support students to start their own ventures in Painting shall be facilitated					√	√				
Good governance in discharge of responsibilities and execution of					√	√	√	√		

policies and programs in Painting shall be facilitated										
Ample opportunities for international exposure to faculty and students in Painting shall be facilitated							√	√		
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated							√	√	√	√

Master's-Level Programme – Master of Arts –Visual Communication

5.12.1 Mission Statement

Programme Mission
To provide education at all levels in all disciplines of Master of Fine Arts – Visual Communication in modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

		Educational Goals
1	Knowledge & Expertise of a Discipline	Students shall be able to investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.
3	Information & Digital Literacy	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication
4	Problem Solving	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Visual Communication
5	Communication	Students shall be able to demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Visual Communication
6	Behavioral Skills, Teamwork and Leadership	Students shall be able to summarize effective behavioral skills that support individual's performance in Visual Communication
7	Global Citizen	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.
8	Ethical, Social and professional understanding	Students shall be able to demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.
9	Employability, Enterprise & Entrepreneurship	Students shall be able to integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.
10	Lifelong Learning	Students shall be able to organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.

5.8.3 Programme Operational Objectives

Operational Goals: MFA Visual Communication Program will	
1	Provide teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Visual Communication
2	Provide Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication
3	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication
4	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Visual Communication industry
5	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings
6	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Visual Communication
7	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Visual Communication
8	Provide ample opportunities for international exposure to faculty and students in Visual Communication
9	Encourage cultural diversity and human values with a sense of social and environmental responsibility.
10	Inculcate core values of the university and ethical conduct amongst students, faculty and staff.

5.8.4 Programme Learning Outcomes

Intended Learning Outcomes		
1	Knowledge & Expertise of a Discipline	Students will investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.
2	Research and Enquiry	Students will analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.
3	Information & Digital Literacy	Students will enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication
4	Problem Solving	Students will comprehend and assemble novel products and solutions for real life problems in Visual Communication
5	Communication	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Visual Communication
6	Behavioral Skills, Teamwork and Leadership	Students will summarize effective behavioral skills that support individual's performance Visual Communication
7	Global Citizen	Students will evaluate the dynamics of cross-cultural environment to become successful global citizens
8	Ethical, Social and professional understanding	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects
9	Employability, Enterprise & Entrepreneurship	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures
10	Lifelong Learning	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting

5.8.5 Program Operational Outcomes

Operational Outcomes: MFA Visual Communication Program will	
1	Teaching learning resources, infrastructure, conducive environment, facilities and services for excellence in academic research and professional developments of students in Visual Communication shall be provided
2	Professional development programmes/opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication shall be provided
3	Sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication shall be demonstrated .
4	Strong industry interaction by way of alumni networks and empanelment of expertise from Visual Communication industry shall be built
5	Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done
6	Higher studies, employment opportunities and also support students to start their own ventures in Visual Communication shall be facilitated
7	Good governance in discharge of responsibilities and execution of policies and programs in Visual Communication shall be facilitated
8	Ample opportunities for international exposure to faculty and students in Visual Communication shall be facilitated
9	Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged
10	Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated

5.10.5 PEOs-PLOs mapping - Master of Fine Arts – Visual Communication

#	PEO's	PLO's	Direct	Tool No for Direct Assessment	Target Performance	Indirect	Tool_No for Indirect Assessment	Target Performance
1	Students shall investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.	Students will investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall pass the exam.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
2	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.	Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.	Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall undertake and complete the dissertation/ project	UG & PG Programmes of	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
3	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication	Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students shall be able to leverage IT in order to complete their Assignments and Projects	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.

4	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Visual Communication	Students will be able to comprehend and assemble novel products and solutions for real life problems in Visual Communication	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D / UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
5	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Visual Communication	Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Visual Communication	Rubrics for Communication Skills	AA-FA-PA-VA/PLO/D / TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.	Feedback of Industry Internship Guide	AA-FA-PA-VA/PLO/ID/ Exit Survey	The Industry Internship Guide rates the students between 4-5 range on the Likert Scale in the feedback.
6	Students shall summarize effective behavioral skills that support individual's performance in Visual Communication	Students will summarize effective behavioral skills that support individual's performance in Visual Communication	Rubrics for Behavioral Science	AA-FA-PA-VA/PLO/D / UG-FBL	100% students' participation in case studies pertaining to global issues.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students shall be able to demonstrate Global Outlook Perspective.
7	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens	Rubrics for Foreign Business Language	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/ID/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

8	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects.	Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.	Alumni Survey	AA-FA-PA-VA/PLO/D/ Alumni Survey	80% alumni response range between 4-5 on the Likert Scale in the Alumni Survey.
9	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures	*Comprehensive Exam	AA-FA-PA-VA/PLO/D /UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of Behavioural Science course.	Student Exit Survey	ASFT/PLO/Exit Survey	80% students response range between 4-5 on the Likert Scale in the Student Exit Survey.
10	Students shall organize habit of life-long learning through reading, doing, exploring , interacting and reflecting.	Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting	*Comprehensive Exam	AA-FA-PA-VA/PLO/D / CE Framework	Mentors will assess the Learning curve of 80% students.	Student Exit Survey	AA-FA-PA-VA/PLO/D/ Exit Survey	80% students response range between 4-5 on the Likert Scale in the Alumni Survey.

Mapping of Intended Programme Learning Outcomes to Broad-Based Programme Educational Objectives (PEOs)

The broad-based student learning goals identified in Section I above encompass the intended student learning outcomes as articulated in this section, and are general composites or summaries of these outcomes. These relationships are summarized in the outcomes-to-goals mapping below (**Note: ✓ in a given cell of the table indicates the intended learning outcome in that row is associated with the learning goal in that column.**):

PEO's	Students shall investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.	Students shall be able to analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.	Students shall be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication	Students shall be able to comprehend and assemble novel products and solutions for real life problems in Visual Communication	Students shall demonstrate professional attitudes, & effective Management skills that support and enhance individual's performance in Visual Communication	Students shall summarize effective behavioral skills that support individual's performance in Visual Communication	Students shall be able to evaluate the dynamics of cross-cultural environment to become successful global citizens.	Students shall demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/team member/leader in diverse projects.	Students shall integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures.	Students shall organize habit of life-long learning through reading, doing, exploring, interacting and reflecting.
PLO's										
Students will investigate and demonstrate knowledge of theory and concepts of Visual Communication and application of these concepts in a professional work setting.	✓									

Students will be able to analyze the needs and organize the solutions by applying innovative techniques of Visual Communication for customer satisfaction.	√	√								
Students will be able to enumerate and translate the understanding of software and other ICT tools with their applications in the various fields of Visual Communication		√	√	√						
Students will be able to comprehend and assemble novel products and solutions for real life problems in Visual Communication			√	√	√	√				
Students will demonstrate professional attitudes, & effective Management skills that support and enhance individual's				√		√	√			

performance in Visual Communication										
Students will summarize effective behavioral skills that support individual's performance Visual Communication				√	√					
Students will be able to evaluate the dynamics of cross-cultural environment to become successful global citizens					√	√	√			
Students will demonstrate academic integrity, social obligation, concern for environment and professional ethics in all dealings as an individual/ team member/ leader in diverse projects			√	√	√					
Students will integrate creative competence for successful careers or advance studies/research or start their own entrepreneurial ventures					√	√	√			

Students will organize habit of life-long learning through reading, doing, exploring , interacting and reflecting						√	√	√		
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5.10.7 Program Educational Outcome Assessment Plan

Mapping of Operational Goals with Operational Outcomes : MFA - Visual Communication										
Operational Goals	Provide teaching learning resources, infrastructure, conducive environment , facilities and services for excellence in academic research and professional developments of students in Visual Communication	Provide Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication	Demonstrate sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication	Build a strong industry interaction by way of alumni networks and empanelment of expertise from Visual Communication industry	Be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings	Facilitate higher studies, employment opportunities and also support students to start their own ventures in Visual Communication	Facilitate good governance in discharge of responsibilities and execution of policies and programs in Visual Communication	Provide ample opportunities for international exposure to faculty and students in Visual Communication	Encourage cultural diversity and human values with a sense of social and environmental responsibility	Inculcate core values of the university and ethical conduct amongst students, faculty and staff
Operational Outcomes										
Teaching learning resources, infrastructure , conducive	√									

environment, facilities and services for excellence in academic research and professional developments of students in Visual Communication shall be provided										
Professional development programmes/ opportunities to the faculty and staff to bring excellence in teaching, learning and research in Visual Communication shall be provided	√	√								
Sensitivity to the diverse needs of students and accordingly develop facilities and services in Visual Communication shall be demonstrated .		√	√							

Strong industry interaction by way of alumni networks and empanelment of expertise from Visual Communication industry shall be built		√	√	√						
Involvement in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings shall be done			√	√	√					
Higher studies, employment opportunities and also support students to start their own ventures in Visual Communication shall be facilitated					√	√				
Good governance in discharge of					√	√	√	√		

responsibilities and execution of policies and programs in Visual Communication shall be facilitated										
Ample opportunities for international exposure to faculty and students in Visual Communication shall be facilitated							√	√		
Cultural diversity and human values with a sense of social and environmental responsibility shall be encouraged							√	√	√	
Core values of the university and ethical conduct amongst students, faculty and staff shall be inculcated							√	√	√	√

Section VI:

Domain Operational Outcomes & Operational Outcome Assessment Plan

Operational Assessment

6.1 Operational Outcomes

Intended Operational Outcomes for the Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
Appropriate methodology and pedagogical tools for teaching, learning and development shall be employed under in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
The curriculum of Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall be made contemporary, developed in collaborative consultation with all the stakeholders, benchmarked with global standards and relevant to the Fashion industry requirements.
Core infrastructure, state-of-the-art facilities by creating Design Studios, 2-D & 3-D Labs and Manufacturing labs, an excellent pool of human resources shall be created to stimulate the intellectual participation of students in in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
Appropriate academic facilities and technological Resources shall be maintained for teaching and learning in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
The students shall be made to participate in Co- Curricular and Extra Curricular activities including participation in art & Design competitions of repute
Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts will be engaged in scholarly and professional activities in order to enhance their competencies and to contribute to the existing body of Knowledge.
Appropriate tools shall be used to integrate ethics and values in teaching, theory and practice, develop and retain excellent students, faculty and staff in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall facilitate joint research collaborations; invite international delegates and speakers for seminars and conferences and various other opportunities for global Fashion exposure.
Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall be continuously engaged in developing/ reviewing processes, policies and systems to achieve prestigious accreditations from various national, international bodies and ranking bodies.
Efforts shall be made to develop and maintain strong relationship with corporate and support all the students for quality placements or join family business or start their own venture.

6.2 Operational Outcome Assessment Plan

#	Broad-Based Goals	Operational Outcomes for the Domain	Assessment Measures/Methods for Intended Operational Outcomes	Performance Objectives (Targets/Criteria)	
1	Students shall acquire and demonstrate knowledge of theory and concepts of Applied arts, Fine arts, Performing arts & Visual Arts and application of these concepts in a professional work setting	Appropriate methodology and pedagogical tools for teaching, learning and development shall be employed under in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts	Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	80% students shall pass the exam.
2	Students shall be able to comprehend, analyse, formulate, design & develop novel products and solutions for real life problems of Applied arts, Fine arts, Performing arts & Visual Arts	The curriculum of Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall be made contemporary, developed in collaborative consultation with all the stakeholders, benchmarked with global standards and relevant to the Fashion industry requirements.	Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	80% students shall undertake and complete the dissertation/project
3	Students shall be able to develop the understanding of global scenario of Applied arts, Fine arts, Performing arts & Visual Arts issues to the broader social, legal, cultural and environmental contexts	Core infrastructure, state-of-the-art facilities by creating Design Studios, 2-D & 3-D Labs and Manufacturing labs, an excellent pool of human resources shall be created to stimulate the intellectual participation of students in in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual	*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	80% students shall able to leverage IT inorder to complete their Assignments and Projects

		Arts			
4	Students shall develop and sustain effective performance by discovering Applied arts, Fine arts, Performing arts & Visual Arts competencies in the professional/entrepreneurial careers	Appropriate academic facilities and technological Resources shall be maintained for teaching and learning in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts	*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	80% students shall able to leverage IT in order to complete their Assignments and Projects
5	Students shall discover professional attitudes, effective communication and behavioral skills that support and enhance individual's performance	The students shall be made to participate in Co- Curricular and Extra Curricular activities including participation in art & Design competitions of repute	*Business Communication Course Result analysis of all semesters	AA-FA-PA-VA/PLO/D/UG-BC	80% students should secure a grade of 6 and above on a 10-point scale in the presentation component of Business communication course.
6	Students shall integrate creative competence for successful and productive careers or advance studies/research in the field of Applied arts, Fine arts, Performing arts & Visual Arts	Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts will be engaged in scholarly and professional activities in order to enhance their competencies and to contribute to the existing body of Knowledge.	*Plagiarism Checking of Dissertation	AA-FA-PA-VA/PLO/D/TURN	100% Students are checked for plagiarism in NTCC report submissions and are allowed to appear for viva-voce upon obtaining plagiarism % below 15%.
7	Students shall develop professional ethics and academic integrity and	Appropriate tools shall be used to integrate ethics and values in	*Foreign Business Language Result Analysis of all semesters	AA-FA-PA-VA/PLO/D/UG-FBL	100% students' participation in case studies

	demonstrate these as an individual/ team member/ leader in diverse teams and in managing projects.	teaching, theory and practice, develop and retain excellent students, faculty and staff in Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts			pertaining to global issues.
8	Students shall critically compose and reflect learning and development throughout their career	Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall facilitate joint research collaborations; invite international delegates and speakers for seminars and conferences and various other opportunities for global Fashion exposure.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	Mentors will assess the Learning curve of 80% students.
9		Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts shall be continuously engaged in developing/ reviewing processes, policies and systems to achieve prestigious accreditations from various national, international bodies and ranking bodies.	*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	80% students submit a Business plan and 50% students should secure a grade of 6 and above on a 10-point scale.
10		Efforts shall be made to develop and maintain strong relationship with corporate and support all the students for quality placements or join family business or start their own venture.	Behavioural Science Course Result analysis of all semesters, Journal of Success	AA-FA-PA-VA/PLO/D/UG- BS	80% students should secure a grade of 6 and above on a 10-point scale in the Journal for Success component of

					Behavioural Science course.
			*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	Mentors will assess the Learning curve of 80% students.
			*Comprehensive Exam	AA-FA-PA-VA/PLO/D/CE Framework	Mentors will assess the Learning curve of 80% students.

Section VII:
Linkage of Outcomes Assessment with Strategic Planning

Section VIII: Appendices

- A. Provide blank copies of all the assessment instruments that will be used as measures of intended student learning outcomes and intended operational outcomes.
- B. Provide blank copies of all the evaluation rubrics associated with the assessment instruments identified in above. These should be separated by tabs and identified in a table of contents.

8.1 Format of Assessment Tools

8.1.1 Assessment Tool 1

8.1.2 Assessment Tool 2

8.1.2 Assessment Tool 3

8.2 Rubrics

8.2.1 Rubrics 1

8.2.2 Rubrics 2

8.1.N Assessment Tool N

8.3 Format of Surveys

8.4.2 Format of Comprehensive Examination



AMITY UNIVERSITY
UTTAR PRADESH

Faculty of APPLIED ARTS / FINE ARTS / PERFORMING ARTS / VISUAL ARTS

AA-FA-PA-VA/PLO/D/ CE Framework

Comprehensive Examination Guidelines for UG & PG Programmes for Intended Programme

Learning Outcomes

Purpose	:	To assess attainment of programme goals in the core and specialisation areas of all the programmes in Applied Arts / Fine Arts / Performing Arts / Visual Arts
Goal(s)	:	<ul style="list-style-type: none"> To assess the ability to understand & apply the Elements & principles of design To assess the ability to generate ideas & conceptualize To assess the ability to understand & demonstrate Creativity & Originality of Designs To assess the ability to Draw, sketch & illustrate Design ideas To assess the ability to Present & communicate Design ideas
Process:	:	The comprehensive examination would be conducted at the end of each academic year.
Format	:	<ol style="list-style-type: none"> The question paper will consist of five sections. <ul style="list-style-type: none"> Section A: - Understanding of Elements & principles of design - 20 Marks Section B: - Generation of Ideas & conceptualization -20 Marks Section C: - Creativity & Originality - 20 Marks Section D: - Ability to Draw, sketch & illustrate design ideas -20 Marks Section E: - Presentation & communication of ideas -20 Marks Section A : Understanding of Elements & principles of Design - 20 Marks : This section shall comprise of conceptual questions from core related to basic Understanding & application of Elements & principles of design

		<p>3. Section B: - Generation of Ideas & conceptualization -20 Marks: - This section shall comprise of questions on Generation of Ideas & conceptualization of Design Ideas</p> <p>4. Section C: - Creativity & Originality - - 20 Marks This section shall comprise of questions to assess the Creativity & Originality of Art & design work</p> <p>5. Section D: - Ability to Draw, sketch & illustrate design ideas - 20 Marks - This section shall comprise of questions to assess the student's ability to draw, sketch & illustrate design ideas</p> <p>6. Section E: - Presentation & communication of ideas -20 Marks -This section shall comprise of questions to assess Presentation & communication ability of the students</p>
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Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts

Student Alumni Survey- BACHELOR & MASTER Programmes

Dear Alumni, the objective of this Survey is to seek your candid assessment regarding the various learning aspects of the BACHELOR and MASTER programme. The information from this survey will be analysed and used to identify the areas of improvement.

Looking back on your time at AMITY, how would you assess each of the following aspects of your at AMITY?

S.No.	Experience	Poor	Fair	Good	Very Good	Excellent
1	Various Courses					
2	Value added courses					
3	Overall academic experience					
4	Non-academic or student life experience					
5	Overall experience					

What was your first position after leaving the Programme:

- ☐ Employed full-time

- ☐ Self-employed
- ☐ Higher studies
- ☐ Unemployed
- ☐ Other _____

How satisfied are you with the following aspects of your current or most recent job?

S.No.	Aspects	Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Satisfied	Completely Satisfied
1	Intellectual challenge					
2	Career growth, opportunities					
3	Level of responsibility					
4	Flexibility					
5	Prestige of job/organization					
6	Contribution to field/society					
7	Job security					
8	Salary					
9	Working Condition					
10	Learning Opportunity					

How well do you think your degree program at AMITY has prepared you for your chosen career?

- ☐ Very well prepared
- ☐ Quite well
- ☐ Adequately
- ☐ Inadequately

How important is each of the following skills and abilities to your current work?

S.No.	Skill/Ability	Not important	Somewhat important	Important	Very important	Essential
1	Creative Thinking					

2	Design Skills/ Innovate or adapt					
3	Identifying problem and formulating solution					
4	Information & Digital Literacy					
5	Communication Skills					
6	Working collaboratively					
7	Leadership Skill					
8	Professional Conduct					
9	Working with people from diverse backgrounds/Global Outlook					
10	Life Long Learning					

With what aspect(s) of the program and the University were you most satisfied with?

With what aspect(s) of the program and the University were you least satisfied with?

If you could start over again, will you join AMITY?

- ☐ Yes
☐ No

Do you have other comments and/or suggestions that you would like to share?

Thank you for taking the time to complete this survey.



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR Assessment for Art & Design Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts

PLO:

Focusing on developing students skills in Applied arts, Fine arts, Performing arts & Visual Arts and competencies by imparting high quality education and enhance employability through latest techniques in teaching

ASSESSMENT PARAMETERS

Scale: PARAMETERS	MARKS ASSIGNED
Below Basic	1
Basic	2
Proficient	3
Advance	4

SCORING:

- If the student require extensive support to create or perform., he/she scores 1,
- If the Students apply basic concepts and/or processes., he/she scores 2
- If student can create or perform using a variety of skills and techniques and apply concepts to processes or solve problems., he/she scores 3
- If Students create or perform using a variety of skills and techniques at an accomplished level and apply concepts, and processes to pose and solve problems he/she scores 4

TOOLS USED FOR ASSESSMENT:

- Interpret/ Analyze
- Create

- Craftsmanship
- Portfolio/ Performance
- Exhibit/ Participate

COMPOSITION OF ASSESSMENT BOARD

- Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts
- Program Leader/ Program Co-coordinator
- Practicing Artist / Industry Professional/ Designers

Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts					
Student's Name: _____		Enrolment No.: _____			
Programme: _____					
Evaluation Criteria	Advanced (04)	Proficient (03)	Basic (02)	Below Basic (01)	Score
Interpret/ Analyze	Analyzes an artistic work, making reference to the elements and principles of design that contribute to the ideas communicated.	Describes an artistic work, making reference to the elements and principles of design that contribute to the ideas communicated.	Describes an artistic work, making limited reference to the elements and principles of design. States personal	Describes an artistic work, making inappropriate or no reference to the elements and principles of design.	

	<p>States personal preferences, with rationale, when analyzing an artistic work.</p> <p>Analyzes the emotional impact of the artistic work.</p>	<p>States personal preferences when analyzing an artistic work.</p> <p>Describes the emotional impact of the artistic work.</p>	<p>preferences for an artistic work.</p> <p>Refers to the emotional impact of an artistic work.</p>	<p>States little or no personal preference.</p> <p>Makes no reference to the emotional impact of an artistic work.</p>	
Create	<p>Demonstrates accomplished skill in the application of the elements and principles of design.</p> <p>Demonstrates accomplished use of artistic processes.</p>	<p>Demonstrates effective skill in the application of the elements and principles of design (List specific elements and principles.)</p> <p>Demonstrates effective use of artistic processes (List specific processes).</p>	<p>Demonstrates limited skill level in the application of the elements and principles of design.</p> <p>Demonstrates limited use of artistic processes.</p>	<p>Shows little or no evidence of the elements and principles of design.</p> <p>Demonstrates little or no application of artistic processes.</p>	
Craftsmanship	<p>Demonstrate exemplary knowledge of a variety of techniques which can be used in working with their chosen art form.</p> <p>Demonstration of new insights and</p>	<p>Demonstrate proficient knowledge of a variety of techniques which can be used in working with their chosen art form.</p> <p>He or she will</p>	<p>Demonstrate developing knowledge of a variety of techniques which can be used in working with their chosen art form.</p> <p>He or she will also demonstrate some</p>	<p>Demonstrates deficient knowledge of a variety of techniques which can be used in working with their chosen art form.</p> <p>He or she does not demonstrate new insights and working methods, and has</p>	

	working methods, and some historic knowledge of the uses and development of the medium chosen are essential.	indicate knowledge of some new insights and working methods, and some historic knowledge of the uses and development of the medium chosen.	insights and working methods, and some historic knowledge of the uses and development of the medium chosen.	insufficient historic knowledge of the uses and development of the medium chosen.	
Portfolio/ Performance	Demonstrate an understanding of the principles and elements used in the art form under study, and demonstrate sensitivity to, and creativity with the medium chosen. The work produced will demonstrate high quality, and be presented in a professional manner.	Demonstrate an understanding of the principles and elements used in the art form under study, and demonstrate sensitivity to, and creativity with the medium chosen. The work produced will demonstrate medium quality, and be presented in a somewhat professional manner.	Demonstrates an understanding of the principles and elements used in the art form under study, and demonstrate some sensitivity to, and creativity with the medium chosen. The work produced will demonstrate a developing quality, and be presented in an acceptable manner.	Demonstrate occasionally an understanding of the principles and elements used in the art under study, but will have difficulty demonstrating sensitivity to, and creativity with the medium chosen.	
Exhibit/ Participate	Demonstrates accomplished skill level in the application of technical skills.	Demonstrates effective skill level in the application of technical skills	Demonstrates limited skill level in the application of technical skills..	Demonstrates little or no skill level in the application of technical skills.	

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
Upto 5	Needs improvement
6 to 10	Satisfactory
11-15	Partly Achieved
16-20	Fully Achieved

SCORE SHEET : PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

Signature :

Date :



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR ASSESMENT OF BUSINESS COMMUNICATION FOR MASTERS PROGRAMME

AA-FA-PA-VA/PLO/D/ PG-BC

Assessment Parameters:

- *Verbal communication*
- *Non-verbal communication*

SCORING:

- If the student's performance is **unsatisfactory** on a criteria, he scores 0
- If the student's performance is **needs improvement** on a criteria, he scores 1
- If the student's performance is **satisfactory** on a criteria, he scores 2
- If the student's performance is **proficient** on a criteria, he scores 3
- If the student's performance is **distinguished** on a criteria, he scores 4

TOOLS USED FOR ASSESSMENT:

- Report writing
- Presentations
- Viva-Voce

COMPOSITION OF ASSESSMENT BOARD

- Business Communication Faculty
- Program Leader/ Program Co-coordinator
- Member of Corporate Resource Centre

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SCORE SHEET : PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

Business Communication – PG							
Name:		Enrolment No.:		Programme:			
SNO.	Components	Unsatisfactory (0)	Needs Improvement (1)	Satisfactory (2)	Proficient (3)	Distinguished (4)	Score
1.	Content (Collection & Organisation)	Inability of learner to use resources in an adequate way and to ensure compatibility with guidelines Lack of logical structure and development of ideas	Increased ability of learner to use available resources comprehensively and to adhere to instructions in a satisfying way Learner attempts to maintain coherence and progression of ideas	Ability of learner to use resources satisfactorily and following instructions carefully Learner maintains coherence and progression of ideas	Enhanced ability of learner to use identified resources in a proficient way and contributes to the guidelines in a proficient and innovative way. Development of a logical sequence/coherence is present in the spoken content	Proficiency of learner to use innovative and new resources and create new guidelines Coherence, clarity, conciseness in content and its progression	
2.	Presentation & Delivery	Vague expressions with failure in initiation Weak or no conclusion with incoherent delivery	Explanation is clear with reluctance and adequate initiation of presentation Conclusion is satisfactory	Explanation is adequately clear with least reluctance and fluent initiation of presentation Conclusion is appropriate	The explanation is lucid and confident The conclusion is aptly done	The explanation is lucid, fact-based and informative with impressive opening and confident oratory The conclusion is apt, reflective and fulfills the objective	
3.	Linguistic Accuracy (Pronunciation, Articulation, Intonation, Diction)	Enunciation and grammatical usage is not good Dissatisfactory expression of intended meaning	Enunciation is good with appropriate grammar and accent Satisfactory expression of intended meaning	Enunciation is appropriate to the occasion Clarity in expression of intended meaning	Enunciation is clear with grammar usage and accent near perfection Precise expression of intended meaning through word choice	Enunciation is perfect Concise and precise expression of intended meaning	
4.	Extemporaneity	Learner is impervious to the requirement of the target group Failure to handle interactions and discussions	Learner falls inappropriately short of gauging audience reaction Adequate management and participation in interactions	Learner tries to improve comprehension of audience reaction Appropriate management and participation in interactions	Learner appropriately fathoms and delivers to suit response of target audience Originality in interactions	Learner is perfect in gauging and responding to the target audience Creative & befitting administration of interactions/discussion	
5.	Non-Verbal Communication (KOPPA)	Learner demonstrates inappropriate gestures, postures, eye movement. Inadequate use	Learner delivers appropriate body language which suits the occasion Appropriate	Learner delivers suitable body language Maximum use of proxemics	Learner carries perfect body language and also modifies it based on the situation Perfect use of	Learner carries perfect and original body language Optimum and perfect use of proxemics	

	CT)	<p>of space language</p> <p>Mixed signals create confusion</p> <p>Inadequate comprehension of visual codes</p>	<p>use of space language</p> <p>Rare delivery of mixed signals</p> <p>Developing proficiency in understanding of visual codes</p>	<p>Improved delivery and absence of mixed signals</p> <p>Increased proficiency in understanding of visual codes</p>	<p>space and definition of zones through the use</p> <p>Perfect delivery of non-verbal and verbal signals</p> <p>Developed proficiency in understanding and comprehension of visual codes.</p>	<p>Excellent handling and no delivery of mixed signals</p> <p>Visual codes are in tandem with the verbal communication</p>	
6.	Rapport with the receiver	<p>Articulated words show disinterestedness and limited responsiveness</p> <p>Responds to questions in a haphazard manner</p>	<p>Articulation is spirited and capable of eliciting feeble response</p> <p>Misses some opportunities for interaction</p>	<p>Articulation is spirited and capable of eliciting interested response</p> <p>Adequately provides opportunities for interaction</p>	<p>Articulation is empathetic and elicits favourable response</p> <p>Speaker addresses the audience queries to their satisfaction</p>	<p>Articulation is superb and draws spontaneous and compatible response</p> <p>Speaker initiates queries and satiates the audience</p>	
7.	Content of Written Communication	<p>Analytical capability is restricted to simple texts</p> <p>Content lacks conciseness, coherence and clarity</p>	<p>Capability to analyze and contribute to the meaning of the simple texts</p> <p>Content is apt with structural and contextual compatibility</p>	<p>Capability to assess and contribute to the meaning of the complex texts</p> <p>Content is appropriate to the context</p>	<p>Analytical ability is improved</p> <p>Flexible and logical enunciation of ideas</p>	<p>Analytical ability is perfect with coherence, logical and economic feasibility</p> <p>Flexible, efficient, coherent and clear enunciation of ideas</p>	
8.	Grammar	<p>Incorrect usage of basics of grammar</p> <p>Ungrammatical e-mails</p>	<p>Improved usage of parts of speech, tenses and voices and other relevant grammar</p> <p>Accurate and effective e-mail drafting</p>	<p>Correct usage of grammar</p> <p>Improved accuracy and efficient handling of e-mail drafting</p>	<p>Near perfect usage of grammar</p> <p>Appropriate formatting while drafting e-mails</p>	<p>Perfect usage of jargons, flawless rendering and editing of technical writing</p> <p>Proper formatting while drafting e-mails</p>	
9.	Expression: Syntactic, Semantic and Lexical	<p>Inability to frame and comprehend meanings and relating them to the context</p> <p>Inappropriate style with inaccurate sentence structures filled with lexical ambiguity</p>	<p>Capability to form syntactically accurate and semantically relevant sentences and paragraphs.</p> <p>Developing formal style with clarity in thought and expression</p>	<p>Increased capability to form syntactically and semantically relevant complex sentences</p> <p>Developed formal style and clarity in thought and expression</p>	<p>Proficiency in forming sentences and originality in writing paragraphs</p> <p>Efficiency in writing effective e-mails, reports, articles and drafting policies</p>	<p>Perfection in forming sentences and reflection of creativity in writing</p> <p>Ability in drafting and all other forms of technical writing</p>	

10.	Critical Thinking	Incapability of identifying and analyzing arguments Lack of confidence and clarity in reasoning.	Logical evaluation and identification of arguments Forming an opinion in written comprehension	Critical evaluative of arguments Forming a critical opinion in written comprehension	Analysis of arguments, providing solutions and defining counter arguments Technical writing and identifying key points	Analysis, assessment of arguments with suggestions for improvements Critique of technical writing, innovation in identifying key points	
11.	Creativity	Incapability to derive pleasure in comprehension of literature Inability to generate respect and admiration for creative skills.	Developing the proficiency for creating and evaluating literary works, Capability to be original and add to the oeuvre of creative works	Developed efficiency in creating and analyzing literary works Capability to think out of the box.	Ability to create genres Developing efficiency in writings	Ability to create genres, experiment and contribute to the rhetoric Developed and efficient display of originality in both literary and technical writings	
12.	Contextual Writing	Irrelevant identification of the context of writing Inability to write the introduction and conclusion with clarity.	Increased ability to identify the formal and informal context Elaborating the theme/context and evaluating them accurately with substantiating arguments.	Ability to identify the context Elucidating the theme and assessing them appropriately	Developed proficiency in case based writing, Abstract and Synopsis writing, Thesis writing Intellectual ability to use appropriate words and phrases	Achievement of perfection in varied forms of writing Intellectual ability to critique the contextual content using appropriate words and phrases	
Total Score							

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

Signatures:



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR ASSESMENT OF BUSINESS COMMUNICATION FOR BACHELORS PROGRAMME

Assessment Parameters:

- *Verbal communication*
- *Non-verbal communication*

SCORING:

- If the student's performance is **unsatisfactory** on a criteria, he scores 0
- If the student's performance is **needs improvement** on a criteria, he scores 1
- If the student's performance is **satisfactory** on a criteria, he scores 2
- If the student's performance is **proficient** on a criteria, he scores 3
- If the student's performance is **distinguished** on a criteria, he scores 4

TOOLS USED FOR ASSESSMENT:

- Report writing
- Presentations
- Viva-Voce

COMPOSITION OF ASSESSMENT BOARD

- Business Communication Faculty
- Program Leader/ Program Co-coordinator

SCORE SHEET : INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SCORE SHEET : PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

BUSINESS COMMUNICATION - UG

Name: _____ **Enrolment No.:** _____ **Programme:** _____

S. No.	Components	Unsatisfactory (0)	Needs Improvement (1)	Satisfactory (2)	Proficient (3)	Distinguished (4)	Scores
1.	Content (Collection & Organisation)	<p>Incapability of students and improper usage of poorly selected resources</p> <p>Learner fails to adhere to guidelines</p>	<p>Ability of students to select resources and derive content as per the subject</p> <p>Learner collects and organizes content as per instructions</p>	<p>Increased ability of students to select resources and derive content as per the subject</p> <p>Learner collects and organizes content as per instructions and improves on it.</p>	<p>Efficiency of students in identifying and acknowledging resources is evident</p> <p>Collection and organisation of content is innovatively done as per the given time frame/duration</p>	<p>Proficiency of students in identifying and acknowledging resources</p> <p>Perfect and unique collection and organization of content</p>	
2.	Presentation & Delivery	<p>Inability of learner to initiate</p> <p>Halting and mumbling delivery with forced pauses and weak conclusions</p>	<p>Learner adequately starts the presentation</p> <p>Improved presentation with adequate conclusion</p>	<p>Ability of learner to coherently initiate the presentation</p> <p>Fluent presentation with satisfactory conclusion</p>	<p>Learner impressively opens the argument</p> <p>Efficient oratory with confident rhetoric and apt conclusion</p>	<p>Capability of a confident and suave initiation</p> <p>Fluent oratory with persuasive rhetoric and apt conclusion</p>	
3.	Linguistic Accuracy (Pronunciation, Articulation, Intonation, Diction)	<p>Learner uses inappropriate grammar and accent</p> <p>Intonation is not always correct</p>	<p>Learner uses comparatively better grammar and accent, with some exceptions</p> <p>Intonation is more or less correct</p>	<p>Learner uses appropriate grammar and accent, with some exceptions</p> <p>Intonation is correct</p>	<p>Learner uses appropriate accent & grammar</p> <p>The intonation is accurately used</p>	<p>Learner uses perfect grammar, accent and diction.</p> <p>Intonation is capable of delivering the desired meaning.</p>	

	n)						
4.	Extemporaneity	<p>Incapability of learner to fathom audience reaction</p> <p>Ineffective handling of barriers/communication aids</p>	<p>Learner falls short of managing the audience perfectly</p> <p>Inappropriate control of barriers/communication aids</p>	<p>Management of audience perfectly by the learner</p> <p>Appropriate control of barriers/communication aids</p>	<p>Learner switches the presentation style according to the audience response</p> <p>Effective handling of barriers/communication aids</p>	<p>Perfection in presentation style and adept handling of audience response</p> <p>Adequate and efficient handling of barriers/communication aids</p>	
5.	Non-Verbal Communication (KOP PACT)	<p>Learner demonstrates inappropriate body language</p> <p>Erratic eye contact discomforts the audience</p> <p>Paralinguistic aspects are not compatible with the spoken word</p> <p>Inadequate understanding of visual codes</p>	<p>Learner delivers increasingly appropriate postures, gestures and facial expressions</p> <p>Eye contact is often with disruptions</p> <p>Enhanced compatible delivery of spoken words and unspoken signals</p> <p>Increased proficiency in comprehension of visual codes</p>	<p>Learner delivers appropriate postures, gestures and facial expressions</p> <p>Eye contact is often with seldom disruptions</p> <p>Compatible delivery of spoken words and unspoken signals</p> <p>Developing proficiency in comprehension of visual codes</p>	<p>Learner carries near perfect postures, gestures & facial-expressions</p> <p>Empathetic eye contact with the listeners is maintained, as required</p> <p>Tone of voice, pitch and tempo are complementary</p> <p>Developed proficiency in understanding and comprehension of visual codes.</p>	<p>Learner carries perfect body language</p> <p>Sensible and empathetic eye contact with the listeners is maintained.</p> <p>Tone, pitch and tempo complement the message</p> <p>Proficiency in understanding and comprehension of visual codes</p>	
6.	Rapport with the receiver	<p>Inadequate responsiveness to audience.</p> <p>Disinterestedness is articulated in words and manners</p>	<p>Generally responsive</p> <p>Interest is articulated in words and manners</p>	<p>Increasingly responsive</p> <p>Enhanced identification with the audience in words and manners</p>	<p>Learner maintains responsiveness towards the audience</p> <p>Empathy is articulated in words and manners</p>	<p>Perfection in responsiveness towards the audience</p> <p>Increased empathy is articulated in words and manners</p>	
7.	Content of	<p>Unable to understand simple texts</p>	<p>Skillful to comprehend simple texts</p>	<p>Skilled to comprehend complex texts</p>	<p>Immediacy and economic feasibility in writing</p>	<p>Expertise in comprehension and feasibility in all aspects of</p>	

	Written Communication	Unorganized content with unclear beginning and inappropriate ending.	Developing simple content with relevant minor and major supporting details	Developing structurally complex and apt content	Proficiency in developing content	writing Efficiency, flexibility and accuracy in developing content	
8.	Grammar	Incorrect usage of the basic grammar items like tense, voice change and narration etc. Incoherent short paragraphs	Increasingly correct usage of simple grammatical items Framing simple sentences accurately	Correct usage of complex grammatical items Framing complex and compound sentences accurately	Structurally correct in business writing Relevant use of technical terms and efficiency in using functional grammar	Semantically and structurally correct in business writing Coherent and relevant use of jargons and plain English in functional grammar	
9.	Expression: Syntactic, Semantic and Lexical	Inability to frame semantically correct sentences and paragraphs. Inaccurate sentence structures with lexical ambiguity	Ability to form accurate and semantically relevant sentences and paragraphs. Less clarity in thought and expression	Ability to form syntactically accurate and semantically relevant sentences and paragraphs. Clarity in thought and expression	Accurate style, form and originality in writing paragraphs Writing effective e-mails, reports, articles and drafting Policies	Appropriate and perfect style and creativity in writing Effective and efficient writing of all technical documents	
10	Critical Thinking	Inability to identify arguments Very little knowledge of evaluating them.	Ability of argument identification Analyzing and evaluating texts	Enhanced ability of identification of arguments Assessing and evaluating texts	Persuasive writing Expository writing	Proficiency of persuasive writing with confidence Analyzing and assessing texts critically and logically	
11	Creativity	Lack of sense of achieving delight and understanding literature. Lack of respect and admiration for creative skills.	Developing a creative bent of mind General interest and admiration for creative skills	Incorporation of creativity in writings Aspiring to be creative in all works	Writing short stories with complex plots, developing cases, Feature writing Writing a business plan, screen writing, writing telescripts etc.	Creating and evaluating original literary works, Framing original literary content and ability to write according to the situation, i.e. fiction writing and emotive writing	

12	Contextual Writing	Inability to identify the context of writing No skill to describe the theme with precision.	Identification of formal and informal context Developing impactful content	Increased identification of formal and informal context Developed content which is original	Case based writing, Abstract and Synopsis writing, Thesis writing Originality and impactful creation of content	Analysis and constructive criticism of works Use of good rhetoric, genre and design in different professional writings	
	Total Score						

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SIGNATURES:



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR ASSESMENT OF BEHAVIOURAL SCIENCE FOR MASTERS PROGRAMME

Assessment Parameters:

- *Leadership skills*
- *Interpersonal skills*
- *Team spirit*
- *Conflict management*
- *Lifelong learning*

SCORING:

- If the student's performance is **unsatisfactory** on a criteria, he scores 0
- If the student's performance is **needs improvement** on a criteria, he scores 1
- If the student's performance is **satisfactory** on a criteria, he scores 2
- If the student's performance is **proficient** on a criteria, he scores 3
- If the student's performance is **distinguished** on a criteria, he scores 4

TOOLS USED FOR ASSESSMENT:

- Social Awareness Programme
- Journal of Success (JOS)
- Participation and Interaction in the class
- Psychometric assessment
- Participation in various extra-curricular & co-curricular activities

COMPOSITION OF ASSESSMENT BOARD

- Behavioral Science Faculty
- Program Leader/ Program Co-coordinator
- Member of Corporate Resource Centre

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SCORE SHEET : PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

Behavioral Science – PG

Name: _____

Enrolment No.: _____

Programme: _____

S.NO	Description of Rubrics	Unsatisfactory (0)	Needs Improvement (1)	Satisfactory (2)	Proficient (3)	Distinguished (4)	Score
1	Able to Understand Self with reference to strength and Weakness	The JOS Does not reflect the conceptual understanding	The JOS slightly reflects the conceptual understanding	The JOS moderately reflects the conceptual understanding	The JOS mostly reflects the conceptual understanding	The JOS completely reflect the conceptual understanding	
2	Able to display and demonstrate the concept of Self and associated areas& its application	The individual's JOS did not cover relevant information of the application based learning	The individual's JOS slightly covered relevant information of the application based learning	The individual's JOS somewhat covered relevant information of the application based learning	The individual's JOS mostly covered relevant information of the application based learning	The individual's JOS completely covered relevant information of the application based learning	
3	Able to Understand and demonstrate the management of conflict	The individual did not initiate and scored low in demonstration of conflict resolution.	The individual slightly initiated and scored relatively better than low in demonstration of conflict resolution.	The individual initiated and scored average on demonstration of conflict resolution.	The individual initiated and scored moderately on demonstration of conflict resolution.	The individual effectively initiated and scored high on demonstration of conflict resolution.	
4	Able to Understand and demonstrate interpersonal communication for enhanced interpersonal Relationship	The individual did not initiate and did not exhibit the clarity in terms of interpersonal communication for enhanced interpersonal Relationship	The individual slightly initiated and did exhibit the clarity in terms of better than low interpersonal communication for enhanced interpersonal Relationship	The individual initiated and did exhibit average on the clarity in terms of interpersonal communication for enhanced interpersonal Relationship	The individual initiated and did exhibit moderately on demonstration of interpersonal communication for enhanced interpersonal Relationship.	The individual effectively initiated and did exhibit average high on demonstration of interpersonal communication for enhanced interpersonal Relationship.	
5	The student would be able to engage in collaborative learning with team members to achieve a	The individual could not engage at all and collaborative learning with team members	The individual could not engage much in collaborative learning with team members to achieve a	The individual could somewhat engage in collaborative learning with team members	The individual could moderately engage in collaborative learning with team members	The individual could completely engage in collaborative learning with team members	

	shared goal.	to achieve a shared goal	shared goal	to achieve a shared goal	to achieve a shared goal	to achieve a shared goal	
6	The student would be able to engage in articulation of strengths and weaknesses of team members and constructively evaluate others' work.	The individual could not engage at all in articulation of strengths and weaknesses of team members and constructively evaluate others' work	The individual could not engage much in articulation of strengths and weaknesses of team members and constructively evaluate others' work	The individual could somewhat in articulation of strengths and weaknesses of team members and constructively evaluate others' work	The individual could moderately engage in articulation of strengths and weaknesses of team members and constructively evaluate others' work	The individual could completely comprehend engage in articulation of strengths and weaknesses of team members and constructively evaluate others' work	
7	Able to demonstrate the learning of leadership concept and developing own style of leadership	The individual could not demonstrate the learning of leadership concept and developing own style of leadership	The individual could slightly demonstrate the learning of leadership concept and developing own style of leadership	The individual could somewhat demonstrate the learning of leadership concept and developing own style of leadership	The individual could moderately demonstrate the learning of leadership concept and developing own style of leadership	The individual could completely demonstrate the learning of leadership concept and developing own style of leadership	
8	Able to demonstrate the learning of excellence	The individual could not demonstrate the learning of excellence	The individual could slightly demonstrate the learning of excellence	The individual could somewhat demonstrate the learning of excellence	The individual could moderately demonstrate the learning of excellence	The individual could completely demonstrate the learning of excellence	
9	Ability to demonstration of enhanced personal effectiveness	The individual scored low in demonstration of enhanced personal effectiveness.	The individual slightly scored relatively better than low in demonstration of enhanced personal effectiveness.	The individual scored average on demonstration of enhanced personal effectiveness.	The individual initiated and scored moderately on demonstration of enhanced personal effectiveness.	The individual effectively initiated and scored high on demonstration of enhanced personal effectiveness.	
10	Able to Understand and comprehend the concept of lifelong learning through social practices and ethical	The individual could not demonstrate practicing the concept of lifelong learning through social practices and ethical	The individual could slightly demonstrate practicing the concept of lifelong learning through social practices and ethical	The individual could average demonstrate practicing the concept of lifelong learning through social practices and ethical	The individual could moderately demonstrate practicing the concept of lifelong learning through social practices and	The individual could fully demonstrate practicing the concept of lifelong learning through social practices and ethical	

	behavior	behavior.	behavior.	behavior.	ethical behavior.	behavior.	
Total Score							

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SIGNATURES:



Applied Arts/Fine Arts/Performing Arts/Visual Arts
RUBRICS FOR ASSESMENT OF BEHAVIOURAL SCIENCE FOR UNDERGRADUATE PROGRAMME

Assessment Parameters:

- Leadership skills
- Interpersonal skills
- Group dynamics
- Patriotism
- Values and Ethics

SCORING:

- If the student's performance is **unsatisfactory** on a criteria then he scores 0
- If the student's performance is **needs improvement** on a criteria then he scores 1
- If the student's performance is **satisfactory** on a criteria then he scores 2
- If the student's performance is **proficient** on a criteria then he scores 3
- If the student's performance is **distinguished** on a criteria then he scores 4

TOOLS USED FOR ASSESSMENT:

- Social Awareness Programme
- Journal of Success (JOS)
- Participation and Interaction in the class
- Psychometric assessment
- Participation in various extra-curricular & co-curricular activities

COMPOSITION OF ASSESSMENT BOARD

- Behavioral Science Faculty
- Program Leader/ Program Co-coordinator

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<24	Needs improvement
24-32	Satisfactory
33-40	Partly Achieved
41-48	Fully Achieved

SCORE SHEET: PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

Behavioral Science – UG

Name: _____

Enrolment No.: _____

Programme: _____

S.N O	Description of Rubrics	UNSATISFACTORY (0)	NEEDS IMPROVEMENT (1)	SATISFACTORY (2)	PROFICIENT (3)	DISTINGUISHED (4)	Score
1	Able to Understand Self with reference to strength and Weakness	The JOS Does not reflect the conceptual understanding	The JOS slightly reflects the conceptual understanding	The JOS moderately reflects the conceptual understanding	The JOS mostly reflects the conceptual understanding	The JOS completely reflect the conceptual understanding	
2	Able to display and demonstrate Self Confidence	The individual's JOS did not cover relevant information of the application based learning	The individual's JOS slightly covered relevant information of the application based learning	The individual's JOS somewhat covered relevant information of the application based learning	The individual's JOS mostly covered relevant information of the application based learning	The individual's JOS completely covered relevant information of the application based learning	
3	Able to apply the techniques of Impression management	The individual did not demonstrate critical thinking and analytical ability in reference techniques of Impression management	The individual did not demonstrate critical thinking and analytical ability in reference to techniques of Impression management	The individual somewhat demonstrated critical thinking and analytical ability in reference to techniques of Impression management	The individual mostly demonstrated critical thinking and analytical ability in reference to techniques of Impression management	The individual completely demonstrated critical thinking and analytical ability in reference to techniques of Impression management	
4	Able to recognize and manage Individual Differences	The individual did not demonstrate critical thinking and analytical ability in managing Individual Differences	The individual did not demonstrate critical thinking and analytical ability in managing Individual Differences	The individual somewhat demonstrated critical thinking and analytical ability in managing Individual Differences	The individual mostly demonstrated critical thinking and analytical ability in managing Individual Differences	The individual completely demonstrated critical thinking and analytical ability in managing Individual Differences	

5	Able to Learn and Play in Groups	The individual did not initiate and exhibit the clarity in terms of Group Dynamics	The individual slightly initiated and did exhibit the clarity in terms of better than low Group Dynamics	The individual initiated and did exhibit average on the clarity in terms Group Dynamics	The individual initiated and did exhibit moderately on demonstration of Group Dynamics	The individual effectively initiated and did exhibit average high on demonstration Group Dynamics	
6	Able to apply creative thinking in Various situations of Problem Solving	The individual was not able to apply creative thinking in various Problem solving situation	The individual tried to apply creative thinking in various problem solving situation	The individual could somewhat apply creative thinking in various problem solving situation	The individual could moderately apply creative thinking in various problem solving situation	The individual could completely apply creative thinking in various problem solving situation	
7	Able to demonstrate good character and value based behavior in various situations.	The individual could not demonstrate good character and value based behavior in various situations.	The individual initiated to demonstrate good character and value based behavior in various situations.	The individual could somewhat demonstrate good character and value based behavior in various situations.	The individual could moderately demonstrate good character and value based behavior in various situations.	The individual completely demonstrated good character and value based behavior in various situations.	
	Able to apply positive emotions for creating healthy climate.	The individual could not apply positive emotions for creating healthy climate.	The individual could slightly apply positive emotions for creating healthy climate.	The individual could somewhat apply positive emotions for creating healthy climate.	The individual could moderately apply positive emotions for creating healthy climate.	The individual could completely apply positive emotions for creating healthy climate.	
9	Able to demonstrate the learning of excellence	The individual could not demonstrate the learning of excellence	The individual could slightly demonstrate the learning of excellence	The individual could somewhat demonstrate the learning of excellence	The individual could moderately demonstrate the learning of excellence	The individual could completely demonstrate the learning of excellence	

10	Able to learn and practice their personal success strategies.	The individual scored low in demonstration of practicing their personal success strategies.	The individual slightly scored relatively better than low in demonstration of practicing their personal success strategies.	The individual scored average on demonstration of practicing their personal success strategies.	The individual initiated and scored moderately on demonstration of practicing their personal success strategies.	The individual effectively initiated and scored high on demonstration of practicing their personal success strategies.	
11	Able to apply behavioral communication for effective leadership.	The individual could not apply behavioral communication for effective leadership.	The individual could initiate the application of behavioral communication for effective leadership.	The individual could slightly apply behavioral communication for effective leadership.	The individual could moderately apply behavioral communication for effective leadership.	The individual could fully apply behavioral communication for effective leadership.	
12	Able to demonstrate value based insights to deal effectively in personal and professional life	The individual was not able to demonstrate value based insights to deal effectively in personal and professional life.	The individual could initiate the demonstration of value based insights to deal effectively in personal and professional life.	The individual could slightly demonstrate value based insights to deal effectively in personal and professional life.	The individual could moderately demonstrate value based insights to deal effectively in personal and professional life.	The individual could fully demonstrate value based insights to deal effectively in personal and professional life.	
13	Able to manage their stress in healthy manner	The individual was not able to manage their stress in healthy manner	The individual could initiate the management of stress in a healthy manner.	The individual could slightly manage the stress in healthy manner.	The individual could moderately manage stress in a healthy manner.	The individual could completely manage stress in a healthy manner.	

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Total Score

If the student scores between	Outcome Attainment Levels
<25	Needs improvement
25-34	Satisfactory
35-43	Partly Achieved
44-52	Fully Achieved

SIGNATURES:



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR ASSESMENT OF FOREIGN BUSINESS LANGUAGE FOR MASTERS PROGRAMME

Assessment Parameters:

- *Language*
- *Culture*
- *Vocabulary*

SCORING:

- If the student's performance is **unsatisfactory** on a criteria then he scores 0
- If the student's performance is **needs improvement** on a criteria then he scores 1
- If the student's performance is **satisfactory** on a criteria then he scores 2
- If the student's performance is **proficient** on a criteria then he scores 3
- If the student's performance is **distinguished** on a criteria then he scores 4

TOOLS USED FOR ASSESSMENT:

- Role play
- Exercises in class
- Class performance
- Assignments

COMPOSITION OF ASSESSMENT BOARD

- Foreign Business Language Faculty
- Program coordinator
- Senior Core Course Faculty

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<10	Needs improvement
10-13	Satisfactory
14-16	Partly Achieved
17-20	Fully Achieved

SCORE SHEET: PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

Foreign Business Language - PG							
Name: _____		Enrolment No.: _____		Programme: _____			
	Attribute s	Unsatisfactory (0)	Needs improvement (1)	Satisfactory (2)	Proficient (3)	Distinguis hed (4)	Scor e
1.	Initiation/ Introduction	Student does not understand the concepts.	Sometimes takes initiative & asks questions.	Is able to comprehend and utilize appropriate study material.	Student eagerly participates in class. Asks questions and speaks spontaneously.	Student shows great interest in class activities & instantly responds with the right answer.	
2.	Vocabulary	Uses limited vocabulary and mispronunciations impede comprehensibility.	Relies on basic vocabulary. Speech is comprehensible in spite of mispronunciation.	Utilizes old and new vocabulary. Attempts to use idiomatic expressions according to the topic.	Speaks clearly and uses idiomatic expressions fluently as per the topic.	Uses variety of vocabulary as per the context. Has good command over expressions.	
3.	Grammatical structure	Makes sentences which are so brief that there is little evidence of structure & comprehension.	Makes errors which may interfere with comprehensibility.	Makes a few errors which do not affect the overall comprehension.	Uses correct word order and article adjectives. Errors do not hinder comprehensibility.	Makes error free sentences using correct sentence formations.	
4.	Conversation	Uses very few approaches to initiate a conversation.	Uses some strategies and needs frequent prompting to further the conversation.	Uses some strategies yet requires occasional prompting.	Clarifies and continues conversation using good strategies like intonation, self-correction, and verbal cues.	Is able to speak on any given topic using expressions. Is also able to comprehend other person clearly.	
5.	Cultural Appropriateness	Rarely uses/interprets cultural manifestations.	Sometimes uses/interprets cultural manifestations	Frequently uses/interprets cultural manifestatio	Almost always uses /interprets cultural	Has in-depth knowledge about other	

			when appropriate to the task.	ns when appropriate to the task.	manifestations when appropriate to the task.	countries culture & other perspectives.	
	Total Score						

If the student scores between	Outcome Attainment Levels
<10	Needs improvement
10-13	Satisfactory
14-16	Partly Achieved
17-20	Fully Achieved

SIGNATURES:



AMITY UNIVERSITY
UTTAR PRADESH

Applied Arts/Fine Arts/Performing Arts/Visual Arts

RUBRICS FOR ASSESMENT OF FOREIGN BUSINESS LANGUAGE FOR UNDER GRADUATE PROGRAMME

Assessment Parameters:

- *Language*
- *Culture*
- *Pronunciation*
- *Vocabulary*

SCORING:

- If the student's performance is **unsatisfactory** on a criteria then he scores 0
- If the student's performance is **needs improvement** on a criteria then he scores 1
- If the student's performance is **satisfactory** on a criteria then he scores 2
- If the student's performance is **proficient** on a criteria then he scores 3
- If the student's performance is **distinguished** on a criteria then he scores 4

TOOLS USED FOR ASSESSMENT:

- Role play
- Exercises in class
- Class performance
- Assignments

COMPOSITION OF ASSESSMENT BOARD

- Foreign Business Language Faculty
- Program coordinator
- Senior Core Course Faculty

SCORE SHEET: INDIVIDUAL

If the student scores between	Outcome Attainment Levels
<12	Needs improvement
12-16	Satisfactory
17-20	Partly Achieved
21-24	Fully Achieved

SCORE SHEET: PROGRAMME/ BATCH

Outcome Attainment Levels	Percentage of Students
Needs improvement	
Satisfactory	
Partly Achieved	
Fully Achieved	

	Foreign Business Language – UG						
	Name: _____			Enrolment No.: _____			
	Programme: _____						
S.N O.	Attributes Marks	Unsatisfactory (0)	Needs improvement (1)	Satisfactory (2)	Proficient (3)	Distinguished (4)	Score
1.	Initiation/ Introduction	Students hardly understand the concepts.	Student rarely takes initiative & asks questions.	Student is able to understand and utilize relevant study material.	Student willingly participates in class. Asks questions and speaks extemporaneously.	Student shows great curiosity in class activities & immediately responds with the precise answer.	
2.	Grammatical structure	Makes sentences which are so brief that there is little evidence of structure & comprehension.	Makes errors which may interfere with comprehensibility.	Makes a few errors which do not affect the overall comprehension.	Uses correct word order and article adjectives. Errors do not hinder comprehensibility	Makes error free sentences using correct sentence formations .	
3.	Vocabulary	Uses limited vocabulary and mispronunciations hinder comprehensibility.	Relies on basic vocabulary. Speech is comprehensible in spite of mispronunciation.	Utilizes old and new vocabulary . Attempts to use idiomatic expressions according to the	Speaks clearly and uses idiomatic expressions fluently as per the theme.	Uses variety of vocabulary as per the context. Has good command over expression	

				topic.		s.	
4.	Conversati on	Uses very few approaches to initiate a conversation.	Uses some strategies and needs frequent prompting to further the conversation.	Uses some strategies yet requires occasional prompting.	Clarifies and continues conversation using good strategies like intonation, self-correction, and verbal cues.	Is able to speak on any given topic using expressions. Is also able to comprehend other person clearly.	
5.	Pronunciati on	Incomprehensible to a native speaker	Nearly incomprehensible to a native	Partially comprehensible to a native	Mostly comprehensible to a native	Completely comprehensible to a	

If the student scores between	Outcome Attainment Levels
<12	Needs improvement
12-16	Satisfactory
17-20	Partly Achieved
21-24	Fully Achieved

SIGNATURES:



STUDENT EXIT SURVEY

Programme :
B.Sc. - Fashion Design

Batch:

Dear Student,

The objective of this Survey is to seek your candid assessment regarding the various learning aspects of the B.Sc. – Fashion Design programme. The information from this survey will be analysed and used to identify the areas of improvement

S.No	Statements	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
PLO 1. Students shall demonstrate understanding & knowledge of the content and techniques of Fashion Design. The students shall be able to define & describe the understanding of the Fashion Design in its interdisciplinary context.						
1	I am able to comprehend & summarize concepts in Fashion Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2	I am able to describe the understanding of the Fashion Design in its interdisciplinary context	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3	I am able to use academic learning to create practical designs in the Fashion Industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4	I am able to us demonstrate the techniques of Fashion Design.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PLO 2. Student shall exhibit the ability to create new knowledge and understanding through the process of research and inquiry. The students shall be able to acquire and express new acquaintance through independent research in Fashion Trends & Design						

5	I am able to create new knowledge and understanding through the process of research and inquiry	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
6	I am able to acquire and express new acquaintance through independent research in Fashion Trends & Design.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
7	I have ability to identify and investigate Fashion Trends.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
8	I have ability to analyse and interpret Trends in Fashion Designs	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
PLO 3. Student shall acquire knowledge of handling software which are applicable in the fashion Industry with the ability to represent the concept in a digital format & create digital portfolios		
9	I find myself Information and Digital literate in Fashion Design	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
10	I am able to use various IT tools and technologies for designing.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
11	I am able to create digital portfolio to showcase my creativity	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
12	I am able to exhibit my Fashion Design skills through software applicable in the Fashion Industry	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
PLO 4. Student shall synthesize ability to apply creative exploration, experimentation and integration of ideas, materials and techniques to successfully compose Fashion Design Collections.		
13	I have ability to apply creative exploration to successfully compose Fashion Designs	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
14	I have ability to experiment and integrate ideas to create innovative designs.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>

15	I have ability to develop creative & innovative designs for Fashion Industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16	I have ability to develop practical solutions for Fashion Design Industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PLO 5. Student shall possess a high standard of verbal, visual and written communication skills relevant to their fields of study with ability to present information in a highly coherent manner across different contexts						
17	I have ability to speak proficiently about my fashion Design collections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18	I am competent to convey information in writing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19	I can Communicate clearly and effectively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20	I am good at making presentation in global /cross cultural environment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PLO 6. Student shall possess skills of a high order in interpersonal understanding, teamwork and leadership in Fashion & textiles Industry with keenness in working as a team& staying calm in crisis situation						
21	I am Reliable and dependable.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22	I am Respectful & Empathetic towards others views irrespective of caste, race, class, gender, religion etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23	I can stay calm in crisis situations and can motivate others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24	I am confident to initiate and lead my Team in any situation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PLO 7. Student shall acquire awareness & understanding global issues from perspectives as a design professional & recognizing the opportunities that the wider world offers						

25	I am able to understand global Design issues from different perspectives.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
26	I learn from and respect different cultures.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
27	I find myself capable of applying my knowledge in local, national and international contexts	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
28	I know to communicate in multi-cultural context.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
PLO 8. Students shall hold personal values and beliefs consistent with their role as responsible members of local, national, international and professional communities with integrity in all personal and professional pursuits		
29	I understand and practice the highest standards of ethical behaviour associated with Fashion Design profession.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
30	I am ethical responsible towards colleagues, research subjects, the wider community, and the environment;	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
31	I strive for justice, equality, honesty, and integrity in all my personal and professional pursuits	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
32	I am ethical in interpreting & creating my work of Fashion design	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
PLO 9. Skills, knowledge & personal attributes to catch the eye of Student shall possess Skills, knowledge & personal attributes to catch the eye of employers and having enterprising , drawing and designing Skills with the ability to conceptualize ideas which allow them to establish themselves globally as Fashion Designers in the garment Industry, Fashion Coordinators & Entrepreneur .		
33	I have requisite skills to be employable in the field of Fashion Design	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
34	I can create visibility for myself to draw attention of a recruiter.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>

35	I possess entrepreneur skill; I am a risk taker.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
36	I have requisite knowledge & personal attributes to be employable in the field of Fashion Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PLO 10. Graduates of the Fashion Design will be Lifelong learners, capable of continuous learning and reflection for the purpose of furthering their understanding of the world and their place in it.						
37	I have curiosity to learn new things.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
38	I am competent to acquire knowledge pertaining Fashion Design on my own through various sources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
39	I feel I am a self-directed learner.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
40	I can apply my knowledge and skillset in my profession.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Experience at AMITY						
41	I am overall satisfied with the Faculties who taught me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
42	I am overall satisfied with the methodologies and pedagogical tools used by my faculty.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
43	I am overall satisfied with the Programme.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
44	I am satisfied with the Internship facility provided to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
45	I am satisfied with the University Infrastructure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

46	I got ample opportunities for Industry Interaction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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AMITY UNIVERSITY
UTTAR PRADESH

STUDENT EXIT SURVEY

Programme :
BFA

Ba

Dear Student,

The objective of this Survey is to seek your candid assessment regarding the various learning aspects of the BFA programme. The information from this survey will be analysed and used to identify the areas of improvement.

S.No	Statements	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
PLO 1. Students shall demonstrate understanding & knowledge of the content and techniques of Fine Arts. The students shall be able to define & describe the understanding of the Applied Arts & Painting in its interdisciplinary context.						
1	I am able to summarize & apply concepts in Applied Arts & Painting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2	I am able to define the latest thinking and execution in Applied Arts & Painting in its interdisciplinary context.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3	I am able to interpret problems and provide innovative solutions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4	I try to relate academic learning to practical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	issues.	
PLO 2. Student shall exhibit the ability to create new knowledge and understanding through the process of research and inquiry. The students shall be able to acquire and express new acquaintance through independent research in Fine Arts		
5	I am able to acquire and evaluate new knowledge through research methods.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
6	I have ability to identify & define Applied Arts & Painting issues as applicable	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
7	I have ability to formulate research questions and set research goals.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
8	I am able to critical analyse data/information and interpret results for driving optimum solutions.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
PLO 3. Student shall acquire knowledge of handling software which are applicable in the Applied Arts & Painting with the ability to represent the concept in a digital format & create digital portfolios.		
9	I find myself Design and Software literate.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
10	I can easily locate information through ICT to support my work of Art & design	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
11	I am able to use various Applied Arts & Painting software	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
12	I am able to exhibit my work of Applied Arts & Painting in Digital format	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>





















PLO 4. Student shall synthesize ability to apply creative exploration, experimentation and integration of ideas, materials and techniques to successfully compose designs and art works

13	I have ability to understand concerns related to Applied Arts & Painting	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
14	I have ability to develop creative, innovative and practical solution.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
15	i am able to integrate ideas in Applied Arts & Painting	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
16	I am able to experiment with different methods & materials in Applied Arts & Painting	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>





















PLO 5. Student shall possess a high standard of verbal, visual and written communication skills relevant to their fields of study with ability to present information in a highly coherent manner across different contexts

17	I have ability to speak about Art & Design proficiently.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
18	I am competent to convey information in writing reports, proposals & articles.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
19	I can Communicate my work of Art & Design clearly and effectively.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
20	I think, I am a quit good listener in professional business setting.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>
21	I am good making presentation in global /cross cultural environment.	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>






PLO 6. Student shall possess skills of a high order in interpersonal understanding, teamwork and leadership in Applied Arts & Painting Industry with keenness in working as a team & staying calm in crisis situation









































22	I am reliable and dependable.					
23	I am Respectful & Empathetic towards others views irrespective of caste, race, class, gender, religion etc.					
24	I am a collaborative team worker.					
25	I can stay calm in a crisis situation and motivate.					

PLO 7. Student shall acquire awareness & understanding global issues from perspectives as a design professional & recognizing the opportunities that the wider world offers

26	I am able to understand global Applied Arts & Painting issues from different perspectives.					
27	I learn from and respect different cultures.					
28	I find myself capable of applying my knowledge in local, national and international contexts					
29	I am ethical in creating my work of Applied Arts & Painting					

PLO 8. Students shall hold personal values and beliefs consistent with their role as responsible members of local, national, international and professional communities with integrity in all personal and professional pursuits

30	I understand and practice the highest standards of ethical					
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	behaviour associated with Art & Design profession.	
31	I am ethical responsible towards colleagues, research subjects, the wider community, and the environment	    
32	I strive for justice, equality, honesty, and integrity in all my personal and professional pursuits	    
33	I am ethical in interpreting & creating my work of Art & Design	    
PLO 9. Student shall possess skills, knowledge & personal attributes to catch the eye of employers and having enterprising , drawing and designing skills with the ability to conceptualize ideas which allow them to establish themselves globally as artist.		
34	I have basic skills to be employable in the field of Applied Arts & Painting	    
35	I can create visibility for myself to draw attention of a recruiter.	    
36	I possess entrepreneur skill and I am a risk taker.	    
37	I am able to think and work independently	    
PLO 10. Graduates of the Fine Arts will be Lifelong learners, capable of continuous learning and reflection for the purpose of furthering their understanding of the world and their place in it.		
38	I have curiosity to learn new things.	    

39	I am competent to acquire knowledge pertaining to Art & Design on my own through various sources.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
40	I feel I am a self-directed learner.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
41	I can apply my knowledge and skillset in my profession.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
11. Experience at AMITY		
42	I am overall satisfied with the Faculties who taught me.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
43	I am overall satisfied with the methodologies and pedagogical tools used by my faculty.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
44	I am overall satisfied with the Programme.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
45	I am satisfied with the Internship facility provided to me.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
46	I am satisfied with the University Infrastructure.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>
47	I got ample opportunities for Industry Interaction.	<input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>

