



# AMITY UNIVERSITY

— UTTAR PRADESH —

## INSTITUTIONAL DATA FOR COMPILING QUALITY INDEX PROFILE 2012-13

	<b>Details Required.</b>	<b>Response</b>
1	Kindly provide the details of the institution	
	Name of Institution:	Amity University Uttar Pradesh
	Year of Establishment of the Institution:	2005
	Address Line 1:	<i>Amity Campus, Sector – 125,</i>
	Address Line 2:	<i>Dist: Gautam Buddha Nagar</i>
	City/Town:	Noida
	State:	Uttar Pradesh
	Postal Code:	201313
	Email Address:	<a href="mailto:vcuup@amity.edu">vcuup@amity.edu</a>
2	NAAC Accreditation/ Reaccreditation Details	
	Year of Accreditation/	2012
	Reaccreditation:	-
	Current Grade:	A
	CGPA:	3.13
3	Institutional Status	Private University
4	Contact Person Details	
	Name of Head of Institution:	Prof (Dr) Balvinder Shukla
	Contact Phone:	0120- 4392251
	Email:	<a href="mailto:vcuup@amity.edu">vcuup@amity.edu</a>
	Website URL:	<a href="http://www.amity.edu">www.amity.edu</a>
	Name of IQAC Coordinator	Dr BL Arya
	Email:	<a href="mailto:registrar@amity.edu">registrar@amity.edu</a>
	<b>SECTION I</b>	
5	<b>Number of academic programmes existing ( Enter a number; 0 for nil)</b>	
	Undergraduate (BA/B.Sc./B.Com etc.)	25
	Post Graduate (MA/M.Sc./M.Com etc.)	40
	Research Programmes (M.Phil/P.hD)	59
	Certificate Programmes	4
	Professional Programmes (B.Tech/M.Tech/B.Ed/M.Ed/Medicine/ Pharmacy/Paramedical/Nursing etc)	134
	Other value added programmes	33

	Any other programme offered (Specify)	6
<b>6</b>	<b>Details on Programme Development</b>	
	New programmes added during the year	37
	New programmes designed	48
	Programes under revision	100
	Interdepartmental collaborative programmes	6
	Inter institutional collaborative programmes	9
	Number of review committee recommendations implemented (Total)	31
	Number of NAAC peer team recommendations implemented	7
	Number of UGC/any other expert committee recommendations implemented	20
	Number of review committee recommendation under implementation	33
	Number of NAAC peer team recommendations under implemented	5
	Number of UGC/ any other expert committee recommendations under implementation	3
<b>7</b>	<b>Faculty Details ( Enter a number; 0 for nil)</b>	
	Total faculty strength required as per norms for all programmes	1619
	Total faculty on rolls	1491
	Faculty added during the year	194
	Faculty positions vacant	128
	Faculty left during the year	163
	Total number of visiting faculty	222
	Total number of guest faculty	48
<b>8</b>	<b>Qualification of Faculty</b>	
	Qualification of Faculty PhD and Above	543
	MPhil	104
	Masters	784
	Any other (Specify)	60
<b>9</b>	<b>Faculty qualification improvement</b>	
	Faculty qualification improvement PhD awarded to existing faculty	64
	MPhil awarded to existing faculty	4
	Any other degree awarded to existing faculty	34
<b>10</b>	<b>Administrative Staff Details ( Enter a number; 0 for nil)</b>	
	Administrative Staff Details ( Enter a number; 0 for nil) Administrative staff (total sanctioned)	250
	Administrative staff (Actual strength)	210
	Added during the year of reporting	26
	Left during the year	14
	Number of posts vacant	80
<b>11</b>	<b>Technical Support Staff Details ( Enter a number; 0 for nil)</b>	
	Technical Support Staff Details ( Enter a number; 0 for nil) Technical Support Staff (Total sanctioned strength)	194
	Technical Support Staff (Actual strength)	192
	Added during the year	39

	Left during the year	15
	Number of posts vacant	2
	<b>SECTION II</b>	
	IQAC Details	
12	Establishment details	
	Year of establishment of IQAC	2007
13	Composition of IQAC	
	Number of IQAC members	127
	Number of Alumni in IQAC	0
	Number of Students in IQAC	0
	Number of Faculty in IQAC	88
	Number of Administrative Staff in IQAC	30
	Number of Technical Staff in IQAC	2
	Number of Management Representatives	3
	Number of External experts in IQAC	1
	Number of any other stakeholder and community representatives	4
		0
14	IQAC Meetings	
	Number of IQAC meetings held during the year	24
15	Whether Calendar of activities of IQAC formulated for the academic year	Yes
16	IQAC Plans for Development ( Enter a number; 0 for nil)	
	Number of academic programmes proposed	23
	Number of value added programmes proposed	13
	Number of skill oriented programmes proposed	23
	Number of faculty competency and development programmes proposed	63
	Number of other staff development programmes proposed	24
	Number of student mentoring programmes proposed	124
	Number of cocurricular activities proposed	180
	Number of inter departmental cooperative schemes proposed	53
	Number of community extension programmes proposed	65
	Any other programmes proposed (Specify)	1
17	IQAC Plans for development & Implementation ( Enter a number; 0 for nil)	
	Number of academic programmes implemented	22
	Number of value added programmes implemented	13
	Number of skill oriented programmes implemented	23
	Number of faculty competency and development programmes implemented	31
	Number of other staff development programmes implemented	15
	Number of student mentoring programmes implemented	114
	Number of cocurricular activities implemented	168
	Number of inter departmental cooperative programs implemented	35
	Number of community extension programmes implemented	62
	Any other programmes suggested that are implemented (Specify)	3
18	IQAC Seminars and Conferences ( Enter a number; 0 for nil)	
	Number of seminars/ conferences/ workshops organized by IQAC within the institution	73
	Number of participants from the institution	1714

	Number of participants from outside	963
	Number of external experts invited	226
	Number of external conferences/seminars/ workshops on institutional quality attended	45
	Number of events conducted with IQACs of other institutions as collaborative programmes	15
19	Did IQAC receive any funding from UGC during the year ?	No
20	If the response to Qn. 18 is Yes, please provide the amount received from UGC (Input 0 if NA/NIL)	0
	Any other source including internal financial support from the management (Specify amount)	0
21	Any significant contribution made by IQAC on quality enhancement during current year (Please provide details in bullet format)	<ul style="list-style-type: none"> <li>• EnMS:ISO50001 ;2011 Recertification ISO9001:2008 ISO 14001 :2004,</li> <li>• National &amp; International Accreditation , Benchmarkings &amp; rankings (details in section IV)</li> <li>• Winner of Golden Peacock Global Business Excellence Award - 2013</li> </ul>
	<b>SECTION III</b>	
22	Academic Programmes	
	Number of new academic programmes developed or designed by faculty	53
	Number of faculty members involved in curriculum restructuring/revision/syllabus development	459
	Number of programmes in which evaluation process reformation taken up and implemented	119
	Number of active teaching days during the current academic year	180
	Average percentage of attendance of students	89
	Percentage of classes engaged by guest faculty and temporary teachers	8
	Number of self financed programmes offered	267
	Number of aided programmes offered	0
	Number of programmes discontinued during the year	4
23	Whether any systematic student feedback mechanism is in place?	Yes
24	Feedback Details (If answer to Question 23 is Yes)	
	Percentage of courses where student feedback is taken	100
25	Is feedback for improvement provided to the faculty?	Yes
	Percentage of courses where student feedback is taken	100
26	Faculty Research, Projects, and Publication details for the year	
	Number of major research projects undertaken during the year	37
	Number of minor research projects undertaken during the year	11
	Number of major ongoing projects	54

	Number of minor ongoing projects	4
	Number of major projects completed	20
	Number of minor projects completed	5
	Number of major project proposals submitted for external funding	124
	Number of minor project proposals submitted for external funding	17
	Number of research publications in peer reviewed journals	1116
	Number of research publications in international peer reviewed journals	837
	Number of research publications in national peer reviewed journals	279
	Number of research papers accepted for publication in international peer reviewed journals	88
	Number of research papers accepted for publication in national peer reviewed journals	65
	Average of impact factor of publications reported	4
	Number of books published	125
	Number of edited books published	25
	Number of books (single authored) published	57
	Number of books (coauthored) published	85
	Numbers of conferences attended by faculty	957
	Number of international conferences attended	421
	Number of national conferences attended	783
	Number of papers presented in conferences	855
	Number of papers presented in international conferences	360
	Number of papers presented in national conferences	495
	Number of conferences organized by the institution	63
	Number of faculty acted as experts resource persons	178
	Number of faculty acted as experts resource persons international	40
	Number of faculty acted as experts resource persons national	138
	Number of collaborations with international institutions	13
	Number of collaborations with national institutions	8
	Number of linkages created during the year	21
	Total budget for research for current year as a percentage of total institution budget	1
	Amount of external research funding received in the year	46300000
	Number of patents received in the year	4
	Number of patents applied for in the year	134
	Number of research awards/ recognitions received by faculty and research fellows of the institute in the year	63
	Number of PhDs awarded during the year	35
	Percentage of faculty members invited as external experts/resource persons/reviewers/referees or any other significant research activities	12
	<b>SECTION IV</b>	
27	Student Details and Support Mechanisms	
	The total intake of students for various courses (Sanctioned)	14834
	Actual enrollment during the year	10249
	Student dropout percentage during the year	4
	Success percentage in the final examination across the courses	77

	Number of academic distinctions in the final examination and percentage	Number –594 Percentage-10
	Number of students who got admitted to institutions of national importance	234
	Number of students admitted to institutions abroad	235
	Number of students qualified in UGC NET/ SET	31
	Number of students qualified GATE/ CAT/ other examination (Specify)	1596
28	Does student support mechanism exist for coaching for competitive examinations?	Yes
29	Student participation, if response is yes to Qn. 28	100%
30	Does student counseling and guidance service exist ?	Yes
31	Student participation, if answer to Qn.30 is yes	100%
32	Career Guidance	
	Number of career guidance programmes organized	60
	Percentage of students participated in career guidance programmes	69
33	Is there provision for campus placement?	Yes
34	If yes to Qn. 33	
	Number of students participated in campus selection programmes	3533
	Number of students selected for placement during the year	2432
35	Does gender sensitization program exist ?	Yes
36	If Answer is Yes to Qn 35	
	Number of programmes organized	28
37	Student activities	
	Number of students participated in external cultural events	594
	Number of prizes won by students in external cultural events	140
	Number of cultural events conducted by the institute for the students	274
	Number of students participated in international sports and games events	34
	Number of students participated in national level sports and games events	21
	Number of students participated in state level sports and games events	25
	Number of students participated in university level sports and games events	1839
	Number of prizes won by students in international sports and games events	3
	Number of prizes won by students in national level sports and games events	6
	Number of prizes won by students in state level sports and games events	15
	Number of prizes won by students in university level sports and games events	195
	Number of sports and games events conducted by the institute for the students	62
38	Composition of students	
	Percentage of Scheduled Caste	1
	Percentage of Scheduled Tribe	1
	Percentage of other backward communities	9

	Percentage of women students	43
	Percentage of physically challenged	0
	Percentage of rural students	6
	Percentage of urban students	94
39	Scholarships and Financial Support	
	Number of students availing financial support from the institution	1710
	Amount disbursed as financial support from the institution	102000000
	Number of students awarded scholarship from the institution	1710
	Number of students received notable national/international achievements/recognition	92
40	Student initiatives	
	Number of community upliftment programmes initiated by students	154
	Number of literary programmes initiated by students	56
	Number of social action initiatives based on science / environment initiated by students	74
	Number of student research initiatives	1770

SECTION V		
41	Whether perspective plan for overall developmental activities is created ?	
	Yes	Yes
	No	
42	If the answer for Qn. 41 is Yes, is the plan implemented and monitored ?	
	Yes	Yes
	No	
43	Whether benchmarking is created for institutional quality management efforts ?	
	Yes	Yes
	No	
44	If the answer to Question 43 is Yes, please list the benchmarking in various areas of development in bullet format	
	<ul style="list-style-type: none"> <li>• Governance</li> <li>• Admissions</li> <li>• Academic excellence /Teaching learning process</li> <li>• Academic Ambience/ Academic Administration</li> <li>• Infrastructure</li> <li>• Intellectual Capital</li> <li>• Placements</li> <li>• Stakeholders Satisfaction</li> </ul>	
45	Is a Management Information System (MIS) in place ?	
	Yes	Yes

	No	
46	If answer to question 45 is Yes, please provide details of MIS applied	
	1. Administrative procedures including finance	Infrastructure details, transportation, maintenance of infrastructure and third party contracts, hostel allotment, security, parking arrangements, arrangements for events Income from various resources, expenditures under various headings like salary, scholarship, library, research, infrastructure etc.
	2. Student admission	Admission records, admission prospectus, registration and re - registration records, lateral entry, on admission scholarship, student exchange programme, admission counseling,
	3. Student records	Enrolment number, Address, contact number, Parents / guardians name, active or withdrawal status, extra curricular activities, attendance, Gender & Demographic record, counseling, placement records,
	4. Evaluation and examination procedures	Paper setting, eligibility & debarred cases, paper evaluation, unfair mean record, result declaration and analysis, degrees awarded.
	5. Research administration	Research publications, sanctioned research projects, patents filed and received, Ph.D scholars, thesis / dissertation records,
	6. Others (enter the respective details corresponding to the serial numbers)	Suggestions & Feedback, <ul style="list-style-type: none"> <li>• Student,</li> <li>• faculty / staff</li> <li>• parents ,</li> <li>• recruiters</li> <li>• Alumni</li> </ul> Institutional Reports Faculty & staff attendance with reporting and leaving time. Leave record of employees
47	Existence of learning resource management	
	e-database in library	<b>Digital Library</b> EBSCOHost (2300) Cambridge University Press (223) IEEE Xplore (10742) Oxford University Press (198) ACM Digital Library (377) Nature Journal (1) Portland Press (8) Royal Society of Chemistry (29) Springer (1950) Taylor & Francis (1076) American Institute of Physics (18) Digital Commons (bpress)
	ICT and smart class room	<b>IT network</b> <ul style="list-style-type: none"> <li>• Amity campus is a 'Smart campus' with live classrooms, 1 Gbps internet bandwidth, IP camera surveillance &amp; access control.</li> <li>• Consolidation of 30 servers on VM wore using HP blade servers.</li> <li>• Biometric machine used over the intranet for for employee attendance.</li> <li>• High throughput Wifi access point through Omni and Sectoral antenna.</li> </ul>



		<ul style="list-style-type: none"> <li>Lecture recording and live transmission of class lectures and events over intranet and internet.</li> </ul> <p><b>ICT Resources</b></p> <table border="1"> <tr> <td>Computers for faculty &amp; staff</td> <td>2200</td> </tr> <tr> <td>Printers for faculty &amp; staff</td> <td>586</td> </tr> <tr> <td>Scanners for faculty &amp; staff</td> <td>57</td> </tr> <tr> <td>Computer and laptops for students</td> <td>1850 (computer labs) 6972 (laptops)</td> </tr> <tr> <td colspan="2">Facility for developing teaching / learning material In-house content development and animation team</td> </tr> </table> <p><b>Amity webcast series :</b></p> <ul style="list-style-type: none"> <li>Events on campus can be seen live on <a href="http://www.amity.edu/webcast">www amity.edu/webcast</a> and mobiles</li> </ul>	Computers for faculty & staff	2200	Printers for faculty & staff	586	Scanners for faculty & staff	57	Computer and laptops for students	1850 (computer labs) 6972 (laptops)	Facility for developing teaching / learning material In-house content development and animation team	
Computers for faculty & staff	2200											
Printers for faculty & staff	586											
Scanners for faculty & staff	57											
Computer and laptops for students	1850 (computer labs) 6972 (laptops)											
Facility for developing teaching / learning material In-house content development and animation team												
	e-learning sources (eBooks, e-Journals)	16, 978 journals										
	Production of teaching modules	For each Programme, the LTP structure is defined which indicates the number of lectures, tutorials and Practicals required per week for the completion of that course.										
	Interactive learning facilities	<p><b>Learning Facilities</b></p> <ul style="list-style-type: none"> <li>Amphitheatre style air-conditioned classrooms augmented with integrated audio-visual teaching aids for lectures, presentations, etc</li> <li>Central library are equipped with a wide spectrum of books, periodicals, references, national and international journals, CD-ROMS covering all aspects of academic studies and research material</li> <li>Latest subject specific soft-wares are available to enable the students to work on data analysis, web technologies and software designing.</li> <li>State-of-the-art laboratories</li> <li>Studios for painting, animation, photography and film making.</li> <li>T.V &amp; Film Studio along with Production Control Room</li> <li>Common computing facility for students</li> <li>Wireless broadband internet connectivity with over 75 kms of fibre optic/ LAN cable</li> </ul> <p><b>Learning activities</b></p> <ul style="list-style-type: none"> <li>Group discussions</li> <li>Case Analysis</li> <li>Role plays</li> <li>Brainstorming sessions</li> <li>Live Projects/Design Projects</li> <li>Team presentations</li> <li>Term Papers</li> <li>Home Assignments</li> <li>Club Committee Activities</li> </ul>										
48	Internal resource mobilization : Kindly provide the amount contribute											
	Research	Rs 46520475.60										

	Consultancy and training	Rs 26705725.31
	Student contribution	Rs 20748628
	Alumni contribution	Rs 2907500
	Well wishers	0
49	Infrastructure and welfare spending: Please specify the amount	
	Amount spent for infrastructure development (Rs)	Rs 4263 lacs
	Amount spent for student welfare	Rs. 192 lacs
	Amount spent for staff welfare	Rs 153 lacs
50	Is delegation of authority practiced	
	Yes	Yes
	No	
51	Does grievance re-dressily cell exist ?	
	Faculty	Yes
	Students	Yes
	Staff	Yes
52	Grievances received from faculty and resolved ( Enter a number; 0 for nil)	
	Number of grievances received	13
	Number of grievances resolved	10
53	Number of grievances received from students and resolved ( Enter a number; 0 for nil)	
	Number of grievances received	2293
	Number of grievances resolved	2039
54	Number of grievances received from other staff members and resolved ( Enter a number; 0 for nil)	
	Number of grievances received	0
	Number of grievances resolved	0
55	Has the institution conducted any SWOT analysis during the year	
	Yes	Yes
	No	
56	The SWOT analysis was done by internal or by external agency	
	Internal	Yes
	External	Yes (WASC & NAAC)
57	Kindly provide three identified strengths from SWOT Analysis (in bullet format)	<ul style="list-style-type: none"> <li>• Wide range of new age academic programmes in all disciplines which are accredited and recognized by Govt. &amp; leading international organizations</li> <li>• Well planned Infrastructure &amp; learning resources for providing congenial atmosphere for learning.</li> <li>• Committed Leadership to drive ethical and value based work culture</li> </ul>

58	Kindly provide three identified weaknesses from the SWOT analysis (in bullet format)	<ul style="list-style-type: none"> <li>• Less industry driven funded projects</li> <li>• Less students exchange programme</li> <li>• Alumni's field performance and tracking their career progression.</li> </ul>
59	Kindly provide two opportunities identified from the SWOT analysis (in bullet format)	<ul style="list-style-type: none"> <li>• International Linkages. &amp; joint research collaborations with reputed universities</li> <li>• Enhancing intellectual capital and creating pool of creative leaders for participating in national development mission.</li> </ul>
60	Kindly provide two identified challenges/threats from SWOT analysis (in bullet format)	<ul style="list-style-type: none"> <li>• Increasing competitiveness in a changing global environment;</li> <li>• Promoting a research culture &amp; improving placement record.</li> </ul>
61	Identify any significant progress made by the institution towards achieving the goals and objectives during the year (list below in bullet format)	<ul style="list-style-type: none"> <li>• <b>Academic growth</b> – 2 new Institutions established, 46 new academic programmes introduced</li> <li>• <b>Learning resources</b> : A world class <b>library</b> with over two lacs books, and about one lac electronic and hard cover journals, State of Art <b>studio</b> established.</li> <li>• <b>Tie-ups /Mous</b> : International - 16 National - 10</li> <li>• <b>Placement trend : 2012-13</b> Total No. of Companies visit - 302 Total No. of students Placed - 2758 Highest Package offered in Rs. (Lacs ) - 28.5 Average package Offered in Rs. (Lacs) - 7.75 Record 1309 campus placement by fortune 500 MNC Accenture in one day and record 758 campus placement from single campus in 2012.</li> <li>• <b>Grievance Redressal</b> for students restructured for timely resolving of complaints &amp; Grievance Redressal for faculty &amp; staff structured and streamlined</li> <li>• <b>Research:</b> Patents : Filed 134 patents. Completed 67 funded Research Projects Increase in average citation per document and H index of research papers published by faculty ( Scopus database) New exclusive high cost equipments procured for research.</li> <li>• <b>Awards / Accreditations</b> <u><b>Accreditation</b></u> <ul style="list-style-type: none"> <li>• Accreditation Council for Business Schools &amp; Programs (<b>ACBSP</b>) – Management programmes</li> <li>• Association to Advance Collegiate Schools of Business (<b>AACSB</b>) - Member</li> <li>• Royal Institution of Chartered Surveyors (<b>RICS</b>) - Partnership with ASUM for running their programmes.</li> <li>• Foundation for International Business Administration Accreditation (<b>FIBAA</b>) – Accredited for Service Marketing programme</li> <li>• Institute of Engineering &amp; Technology (<b>IET</b>) Amity University has become "First Academic Partner" of IET in India.- 05 Engg programmes: CSE, ECE, MAE, IT, E &amp; T, are accredited</li> <li>• European Foundation for Mgmt Dev. (Technology-Enhanced Learning) - (<b>EFMD-CEL</b>) <b>online MBA accredited</b></li> <li>• <b>UNWTO.TedQual</b> Certification for B.A. Tourism Administration &amp; M.A. Tourism Administration</li> </ul> </li> <li>• <u><b>Benchmarking:</b></u> <ul style="list-style-type: none"> <li>• QS Benchmarking 2012</li> <li>• Thomson Reuters, USA</li> </ul> </li> </ul>

	<p><b><u>Membership</u></b></p> <ul style="list-style-type: none"> <li>• International Assembly for Collegiate Business Education (IACBE, USA)</li> <li>• The Association to Advance Collegiate School of Business (AACSB), USA)</li> <li>• Pacific Asia Travel Association (PATA, Thailand)</li> <li>• Computer Society of India (CSI)</li> <li>• Society of Automotive Engineers (SAE)</li> <li>• Indian Society for Technical Engineers (ISTE)</li> <li>• The Institute of Electronics and Telecommunication Engineers (IETE)</li> </ul> <p><b><u>Academic Partnership</u></b></p> <p>AUUP is the only Academic Partner of IET, UK in India.</p> <p><b><u>Awards / Recognitions:</u></b></p> <ul style="list-style-type: none"> <li>• Winner of <b>Golden Peacock Global Business Excellence Award - 2013</b></li> <li>• India Education Award 2012 for “<b>Best Private University</b>”</li> <li>• Dr. Balvinder Shukla, Actg. Vice Chancellor has been recently nominated as “<b>AACSB Board Member for Asia Pacific or Latin American Institution (Non-Accredited)</b>”.</li> <li>• IET Scholarship Committee has nominated Dr. Balvinder Shukla, Actg. VC, as a <b>member</b> in their <b>Advisory Committee for IET Scholarship</b>.</li> <li>• Sub Centre of The Institution of Electronics &amp; Telecommunication Engineers (IETE) is opened in <b>AITTM as a joint partner</b>.</li> <li>• AIRCEL has agreed in principal to provide <b>live projects</b> as well as hands on <b>training to AITTM students</b>.</li> </ul>	
62	<p>How do you perceive the role of NAAC in the quality development of your institution (Suggestions in bullet format to be given below)</p>	<ul style="list-style-type: none"> <li>• Benchmarking of various programmes of University and achieving International Accreditation.</li> <li>• IQAC activities enhance academic environment for promotion of quality of teaching-learning and research.</li> <li>• The IQAC shall become the driving force for ushering in quality by working out intervention strategies to remove deficiencies and enhance quality.</li> <li>• Channelize and systematize the efforts and measure the performance of the institution towards academic excellence.</li> <li>• Collaborate with other educational organisations for student / faculty exchange programmes for research and academic activities</li> <li>• Quality evaluation, promotion and sustenance by international accreditation bodies.</li> </ul>